

Yuqi Wu

CV

London, UK
+44 7960323597
wuyuqi827@gmail.com

EXPERIENCE

OurFriends

Digital Designer
London, United Kingdom
Feb 2023 - Present (2 years)

Hylink Digital Solutions

Digital Design Intern
London, United Kingdom
Jun 2021 - Sep 2021

EDUCATION

University of St Andrews

Master of Science, Human-Computer Interaction
United Kingdom
2021 - 2022

University of the Arts London

Bachelor of Arts, Textile Design
United Kingdom
2017 - 2021

SKILLS

Web Design
Branding

UIUX
Design System

SELECTED CLIENTS

MIT
WHOOOP

Samuels & Associates
SOHO China

Basecamp Research

Website Design

Team Size: 1

A fully developed website designed in the style of Basecamp Research, a market leader in mapping biodiversity for AI-based design of biological systems.

<https://basecamp-research.com/>



BCR

BEYOND KNOWN BIOLOGY

WHAT WE DO

Our Data Capability

Exploration

Artificial Intelligence

MEET THE TEAM

NEWS

INVESTORS

KICKSTART A BIOLOGICAL REVO

BCR

BCR

BEYOND KNOWN BIOLOGY

WHAT WE DO

Our data capability

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BASECAMP RESEARCH

BEYOND KNOWN BIOLOGY

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BASECAMP RESEARCH

WHAT WE DO

MEET THE TEAM

NEWS

PUBLICATIONS

INVESTORS

CONTACT US

WHAT WE DO

Basecamp Research is building the largest biological database and using Evolutionary Intelligence to tackle humanity's biggest challenges by teaching machines nature's complexity.

GROUNDBREAKING THERAPY

S&P 500

DNA TECH

CONSERVATION

ABS

MARINE ECOSYSTEM

GENETIC RESOURCE

CONSERVATION

Our data capability

We believe that nature already has the answers to our most pressing problems. We just have to go out and find them.

Exploration

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Exploration

We believe that nature already has the answers to our most pressing problems. We just have to go out and find them.

R&D

PHARMA

BIODIVERSITY

Artificial intelligence

The world's first foundational dataset purpose-built. The world's first foundational dataset purpose-built for biological AI.

ABS

GENETIC RESOURCE

MEET THE TEAM

From Antarctic Ice-Divers to ML Graph Scientists, what we're most proud of is our team.

NEWS

FEATURED IN:

STAT

FINANCIAL TIMES

Bloomberg

AXIOS

THE

MARCH 12, 2024

Basecamp Research Launches BaseFold: 3D Protein Structure Prediction of Large, Complex Protein Structures

Read More

BASEFOLD

PROTEIN STRUCTURE

MARCH 12, 2024

Improving AlphaFold2 Performance with a Global Metagenomic & Biological Data Supply Chain

Read More

BASEFOLD

PROTEIN STRUCTURE

MARCH 12, 2024

Biodiversity Collaborations Support Biodiversity Conservation

MARCH 12, 2024

Why we're so excited about the Arc Institute's new Evo model

OUR INNOVATIONS ARE TRANSFORMING THE FUTURE OF HEALTH

INVESTORS

We draw on world-renowned expertise.

Hummingbird

blue horizon

KING PHILANTHROPIES

Singular.

MAINTA

true Ventures

S32

SYSTEM 10

redalpine

Valo

KICKSTART A BIOLOGICAL REVO

Contact Us

We partner with people all across the bioeconomy, including agritech, food, API manufacture, cosmetics and more.

So whether you're a synthetic biologist developing living therapeutics, a metabolic engineer enhancing biofuel production, or an enzymologist designing biocatalysts for bioplastics, give us a shout!

Name

Your name

Email address

Your email address

Category

Your request is related to?

Please note that our team does not monitor this form. If you would like to submit your CV for us to keep on file, please use our Homerun portal here instead.

Request

How can we help you?

Basecamp Research needs the contact information you provide to us to contact you about your request. You may unsubscribe from these communications at anytime. For information on how to unsubscribe, as well as our privacy practices and commitment to protecting your privacy, please see our Privacy Policy.

SEND MESSAGE

BCR

BASECAMP RESEARCH

Basecamp Research
Unit 315, Clerkenwell Workshops
27 Clerkenwell Close
London, EC1R 0AT

LinkedIn

X

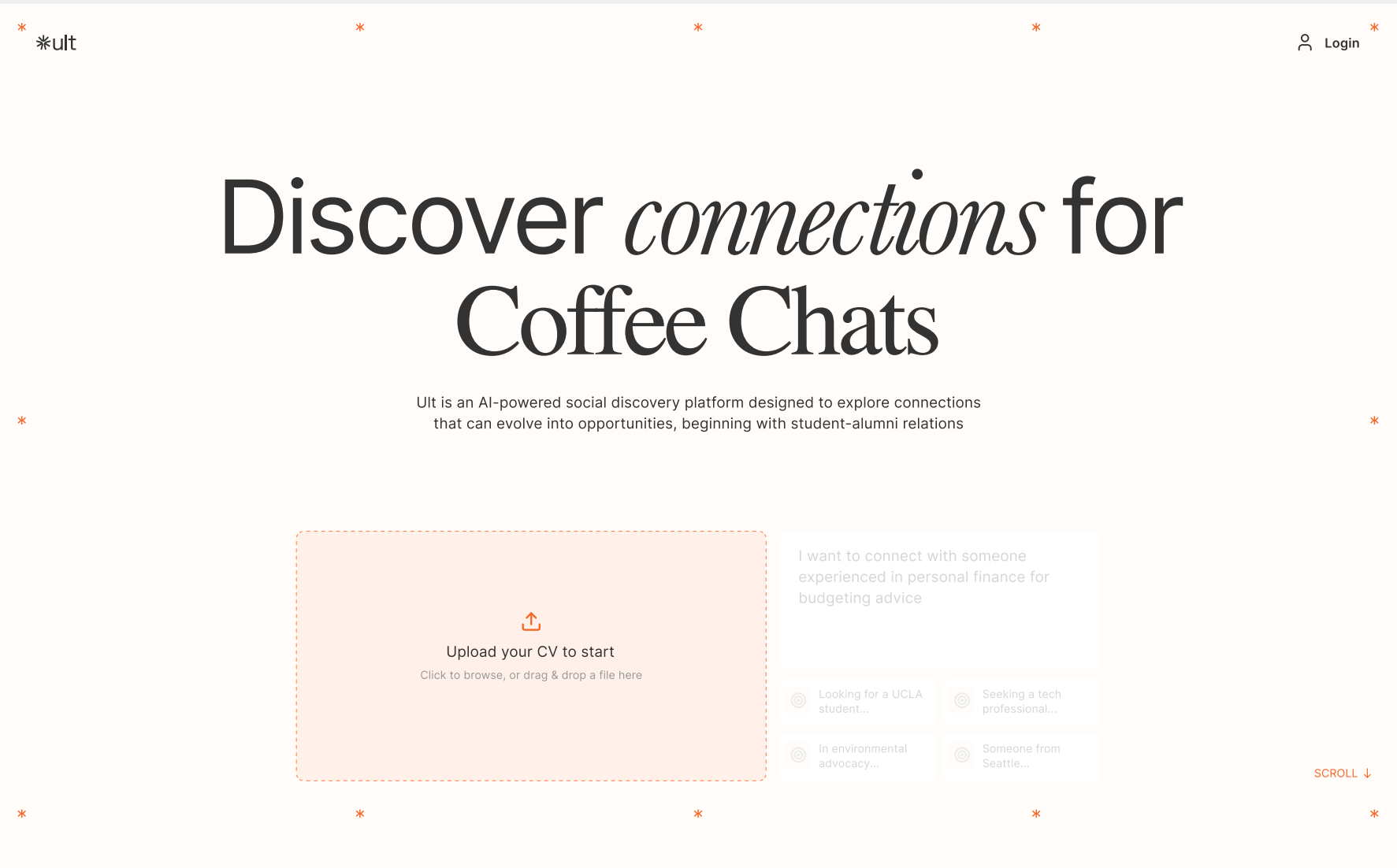
ultsearch.ai

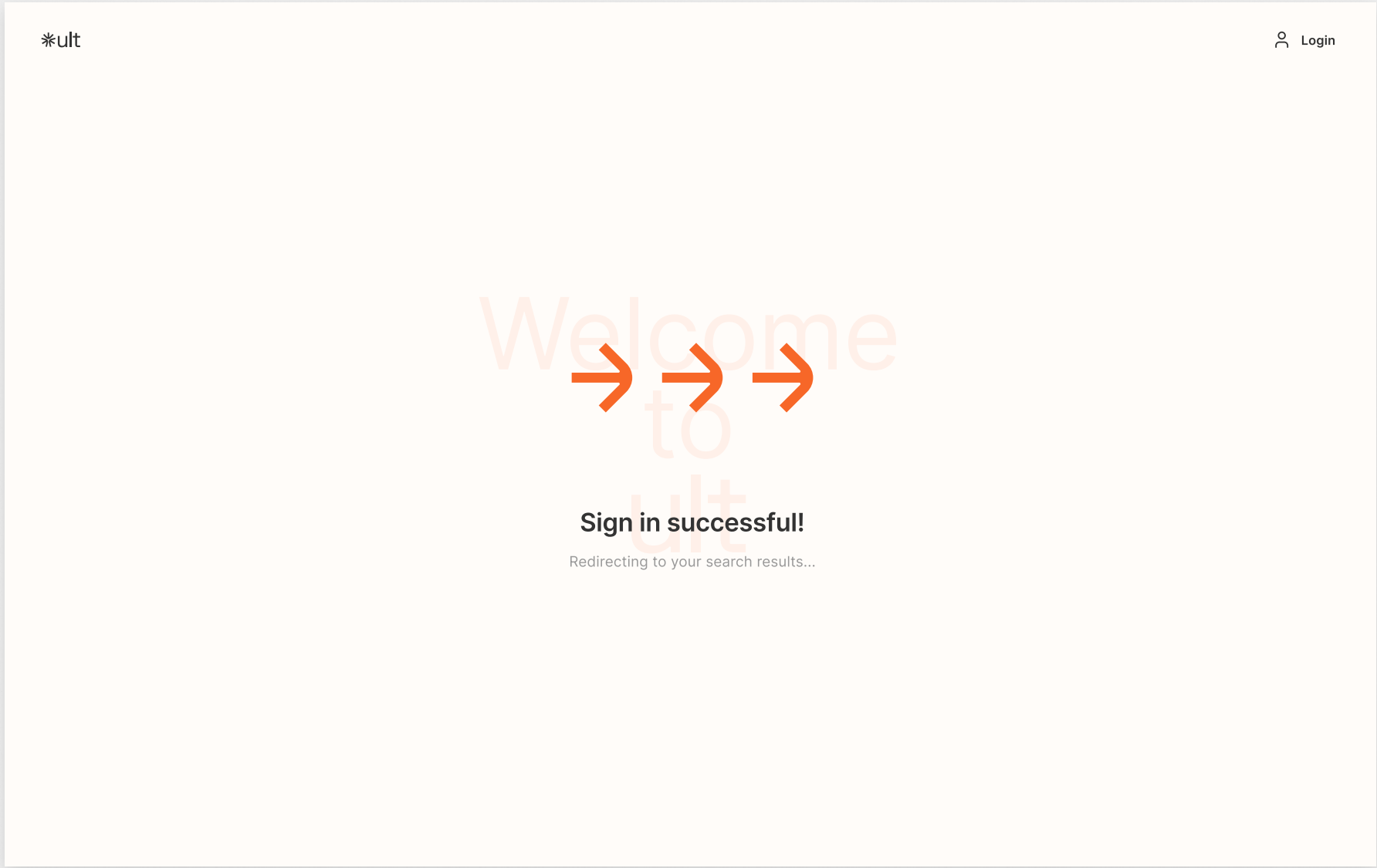
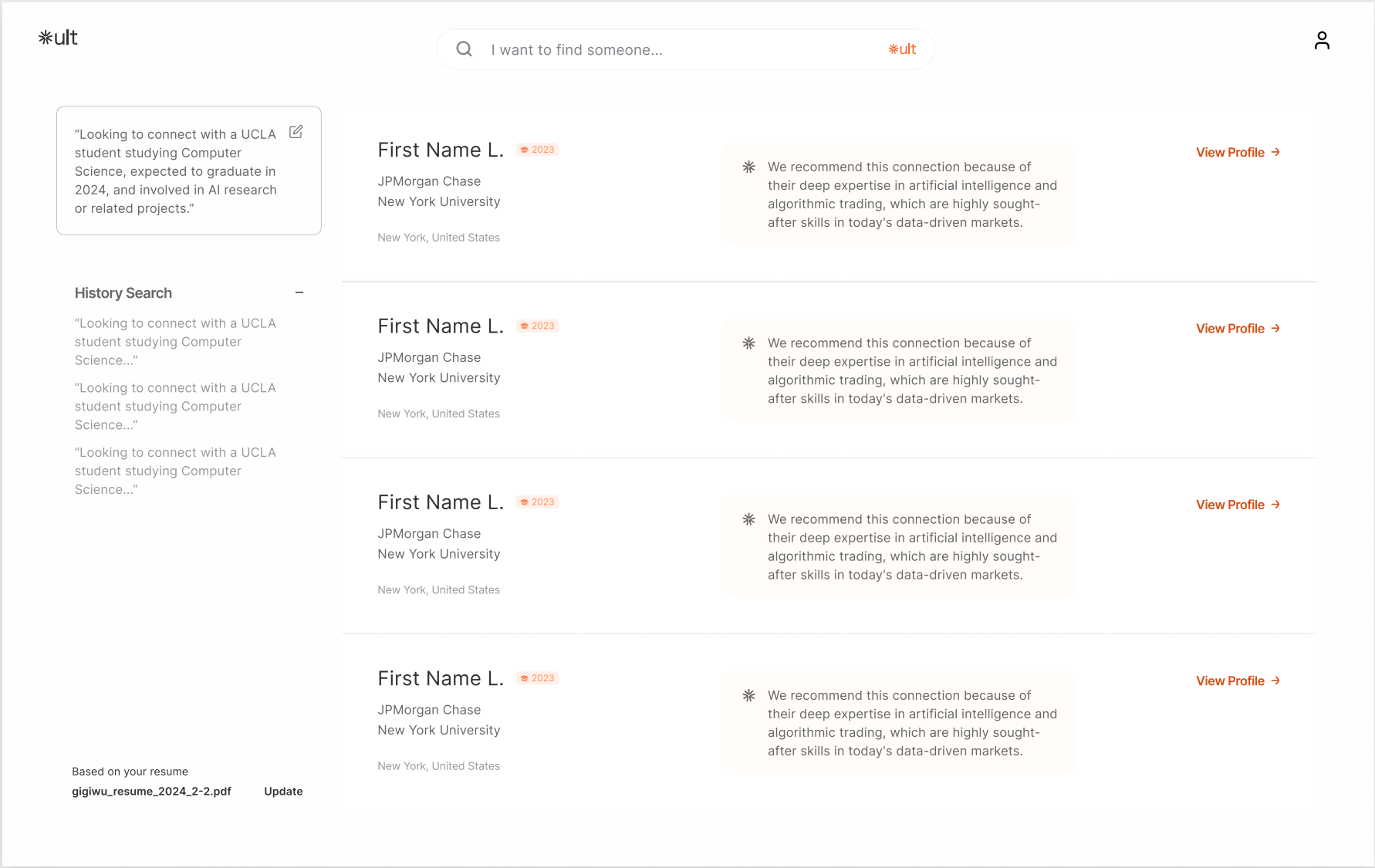
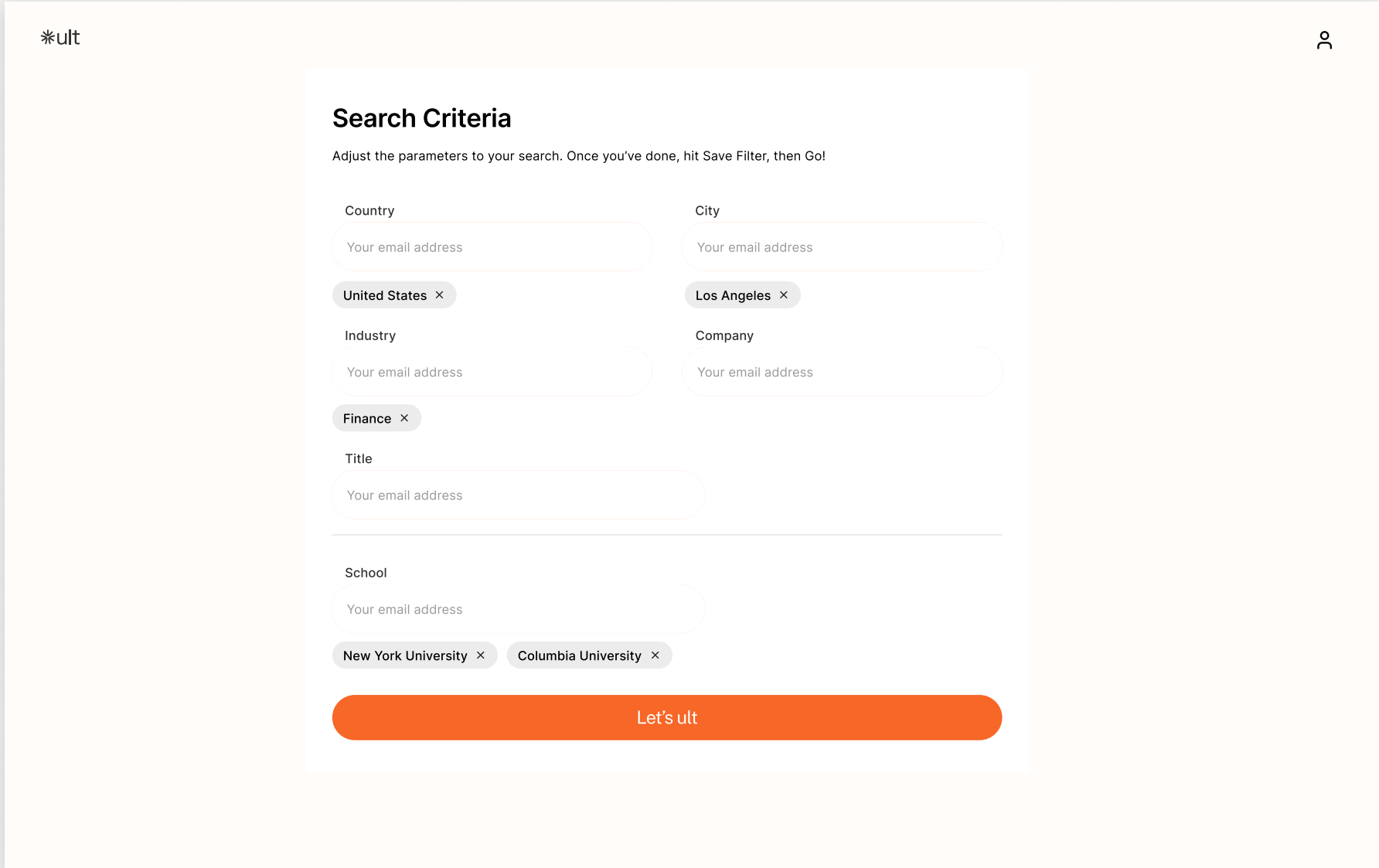
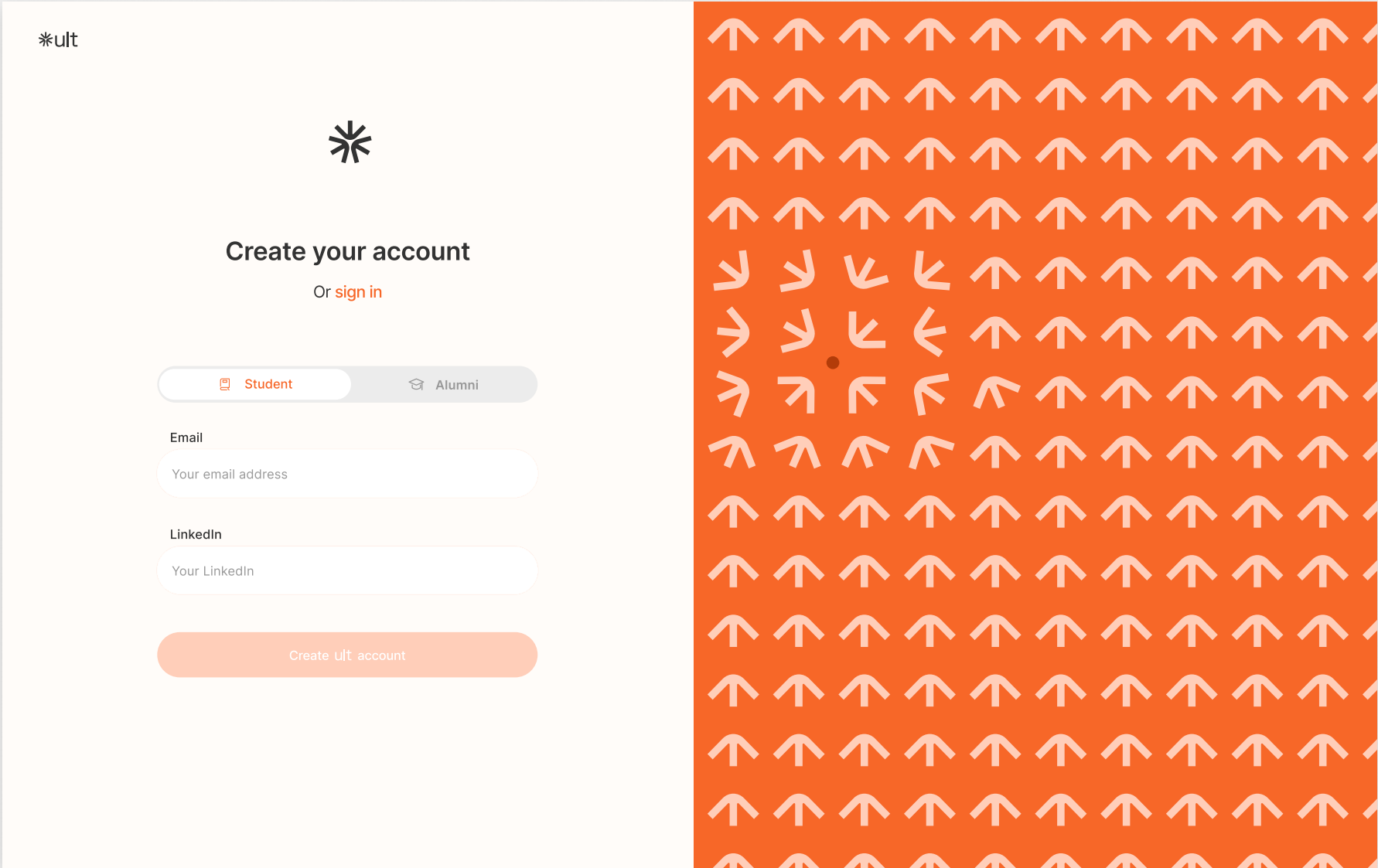
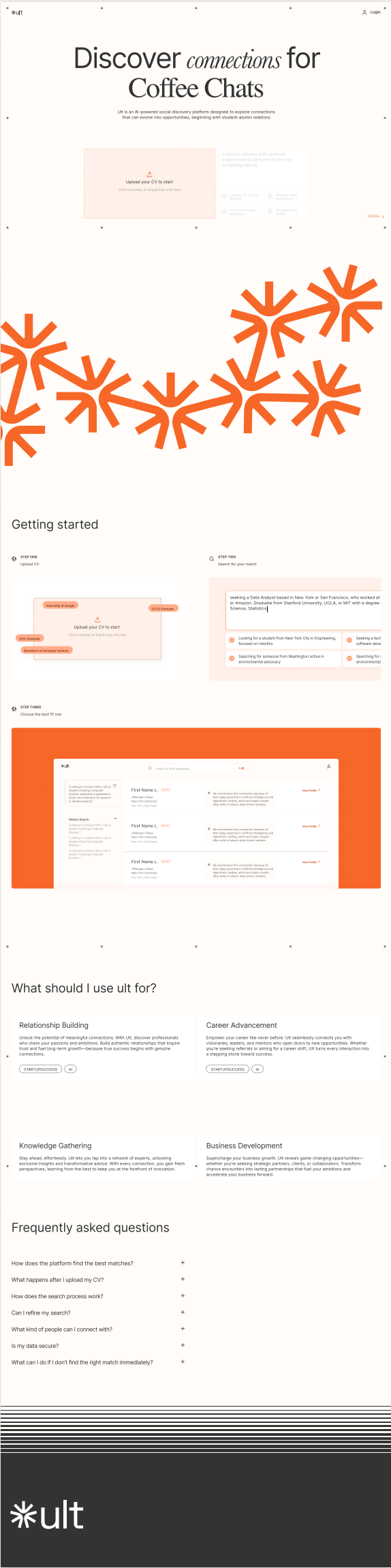
Product Design, [Website Design](#)

Team Size: 1

A fully developed website designed in the style of Basecamp Research, a market leader in mapping biodiversity for AI-based design of biological systems.

<https://ultsearch.ai> (upon development)





Fieldwork

Branding, [Website Design](#), Website Development (Webflow)

Team Size: 2

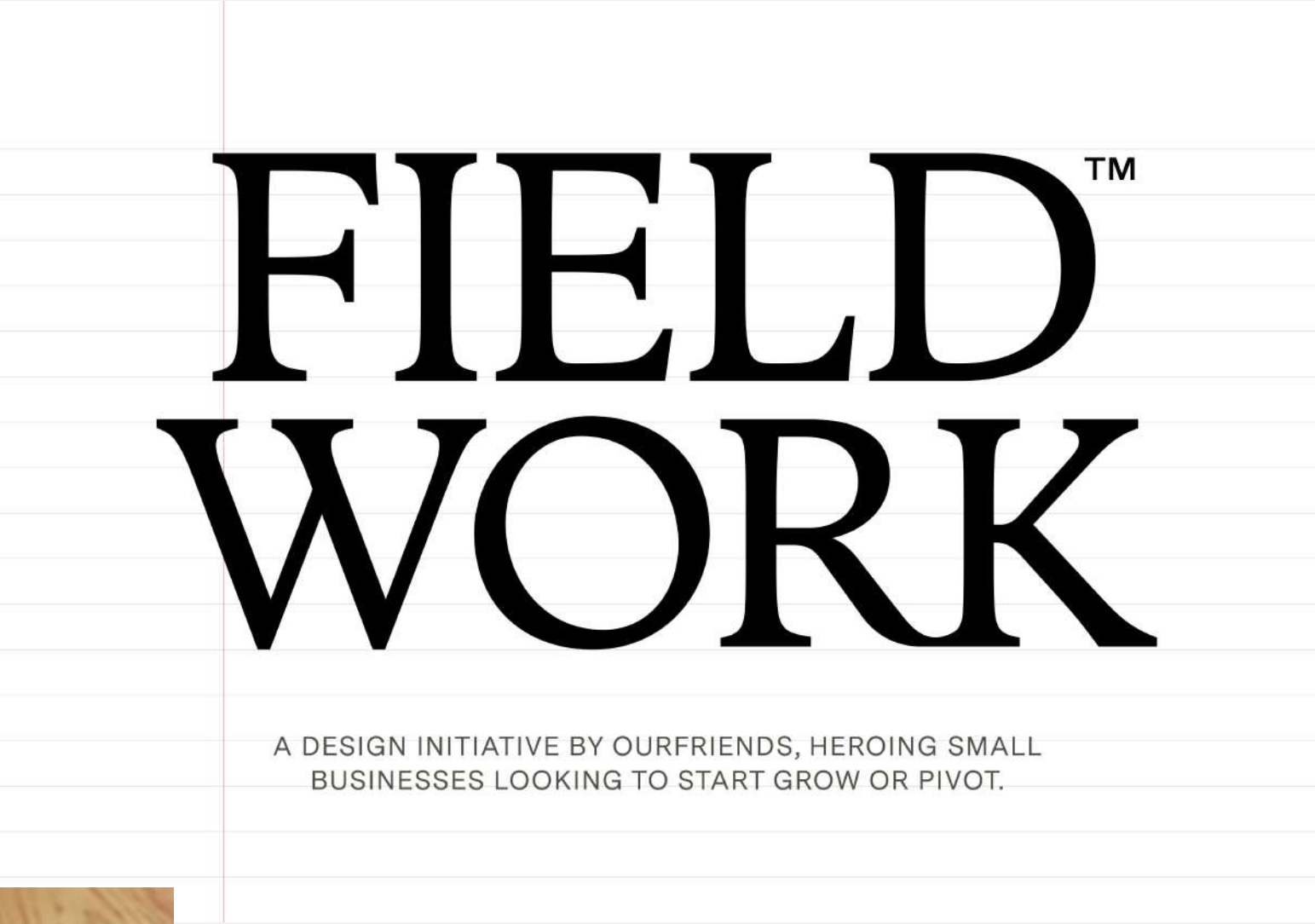
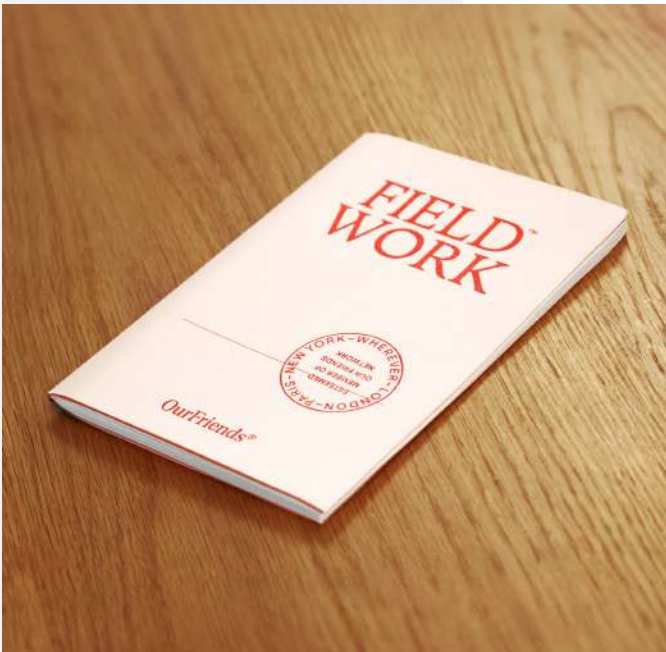
Fieldwork™ is a pro bono initiative offering free branding services to visionary founders. The site highlights the power of design as a universal language, featuring case studies and a platform for new founders to apply for branding support.

ourfriendsfieldwork.com

FieldWorks®
FieldWorks®
Fieldworks®

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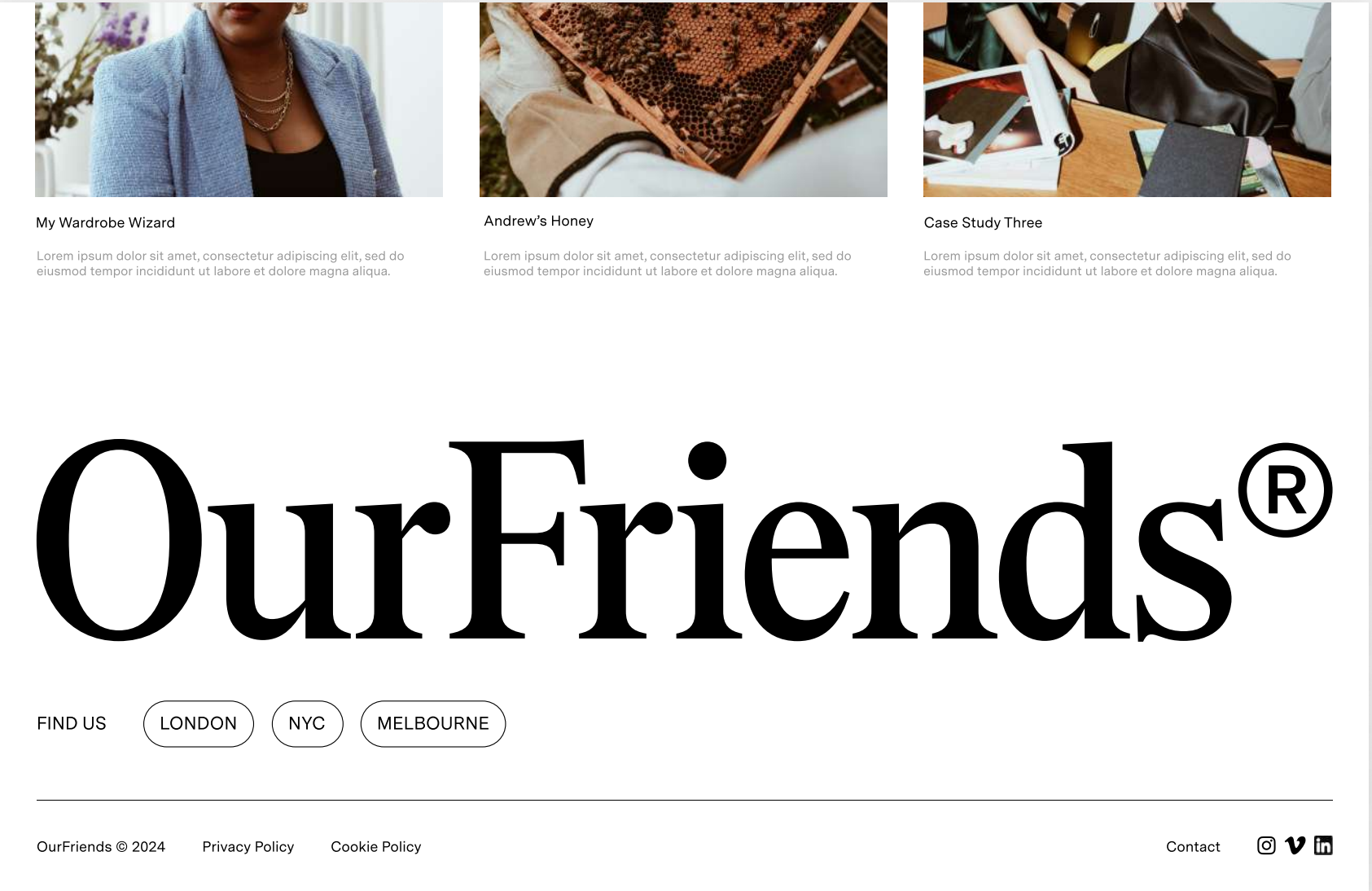
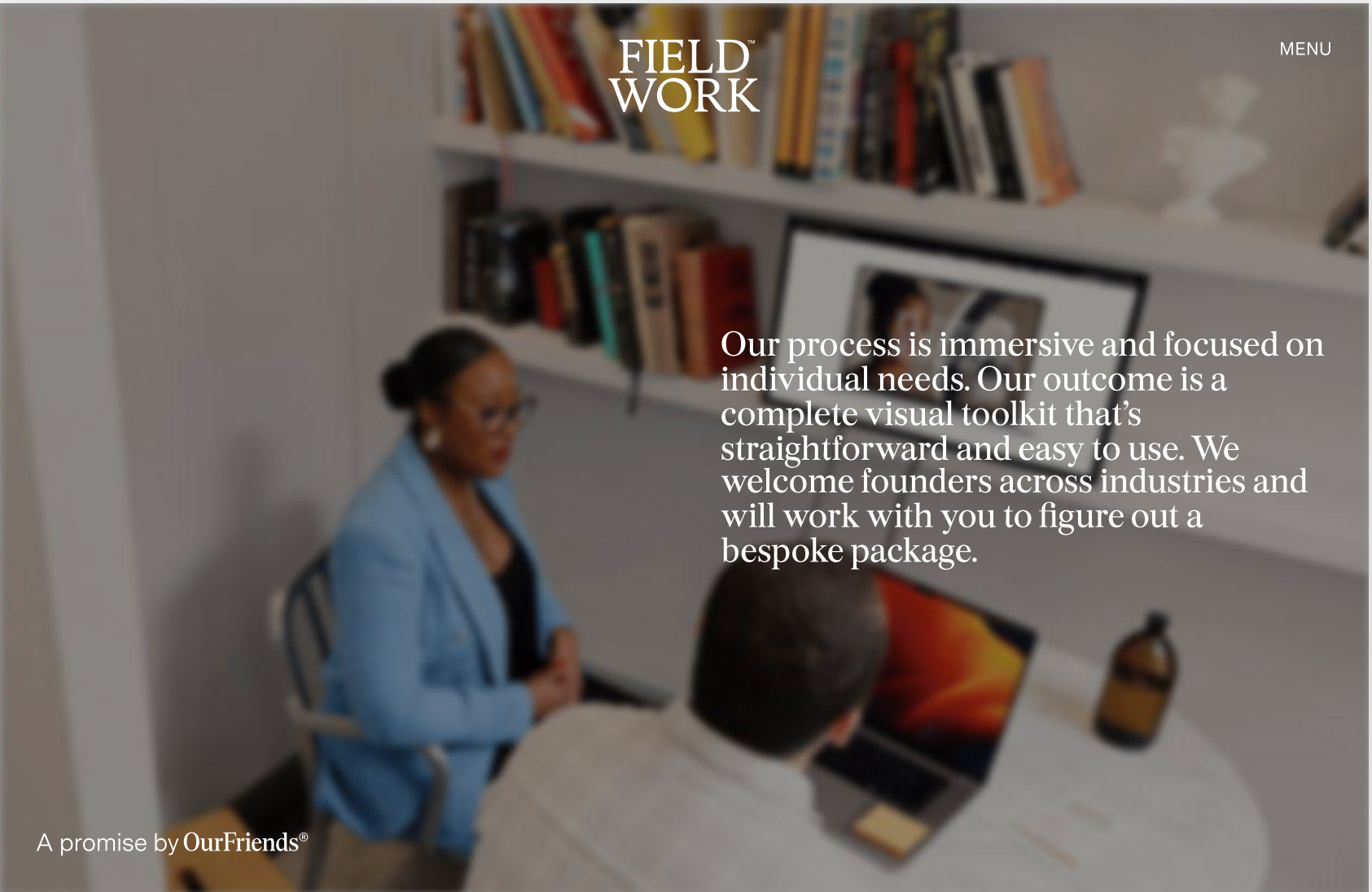
FIELD
WORK
Field®
WORK
field®
work



Formal

OurFriends®	Fieldworks®	FieldWork®	FIELD® WORKS	<i>Field</i> ® WORK	<i>field</i> ® <i>work</i>	FieldWork™	FIELDWORK	FIELDWORK	FIELDWORK	FIELDWORK	<i>fieldwork</i>
		FieldWorks®	FIELD WORK			Field Work®		FIELDWORK	FIELD WORK	FIELD WORK	

Handwritten



Fenway Refresh

Branding, [Website Design](#)

Team Size: 3

The Fenway is a cultural neighborhood for alternative thinking and living. The refreshed brand celebrates the originality at core.

We are asked to rebrand, and develop the website to attract and help visitor navigate through the area.



Color Palettes

Calm Colors

These colors are ideal for when we want to create moments of sophistication and calm.

Note: Use a maximum of three colors (excluding Rich Black and Pure White) in any application.

Calm Color Palette

Color Palettes

Tonal Colors

Within our full palette we have two tonal palettes that bring a series of messages or sections together through color.

Note: Use a maximum of three colors (excluding Rich Black and Pure White) in any application.

Green Tonal Palette

Blue Tonal Palette

Color Palettes

Harmonious Colors

These palettes work together to create balanced color combinations. They mix light and dark, vibrant and muted together, creating coordinated, flowing layouts.

Note: Use a maximum of three colors (excluding Rich Black and Pure White) in any application.

Dynamic Palette – Duo

Dynamic Palette – Trio

Intro²
Welcome⁴
Guidelines¹²
Rental agreement²⁸
Conclusion²⁸

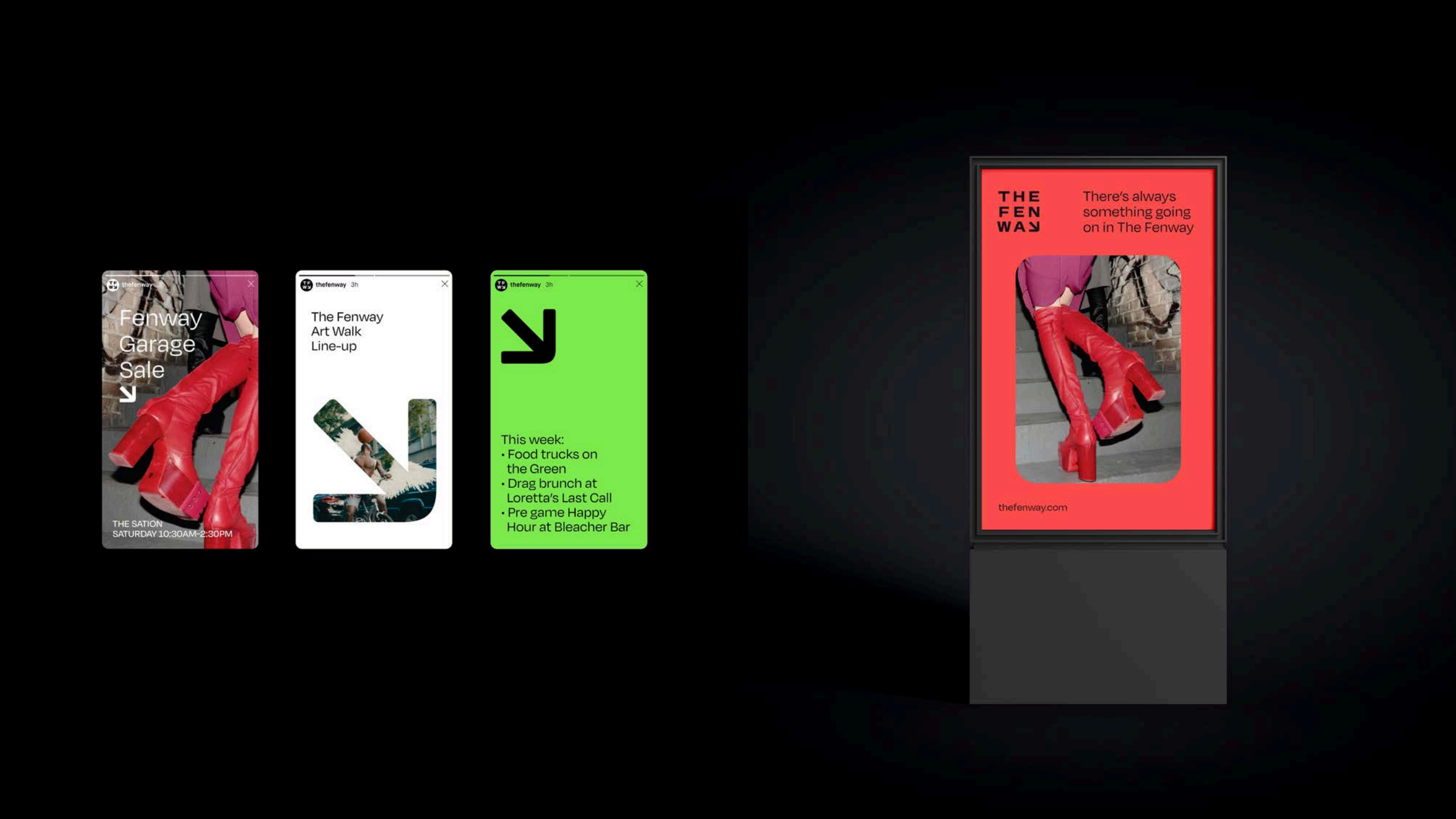
THE FEN WAY

There's always something going on in The Fenway

TFW

Calling All Foodies

Check it out

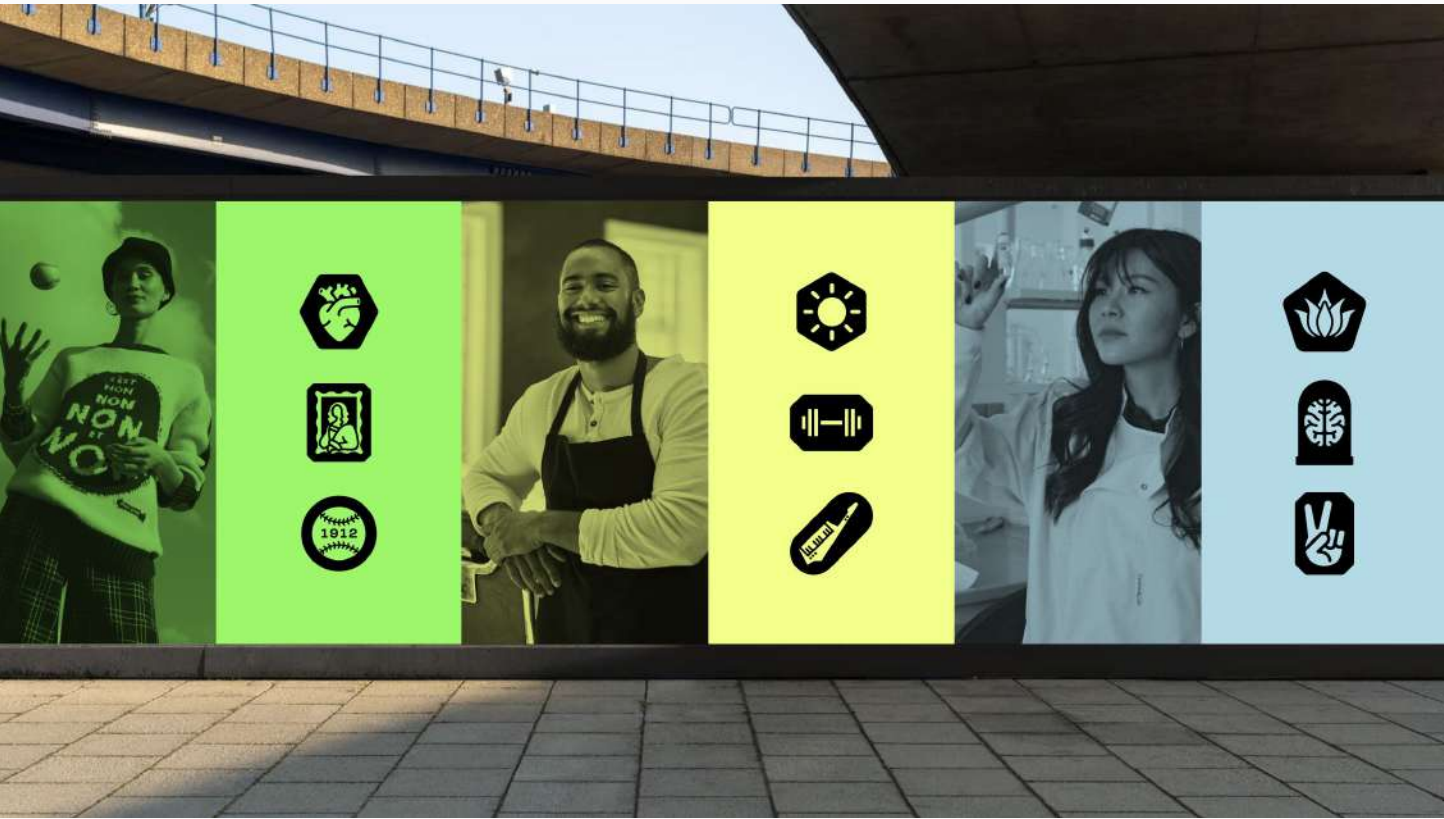
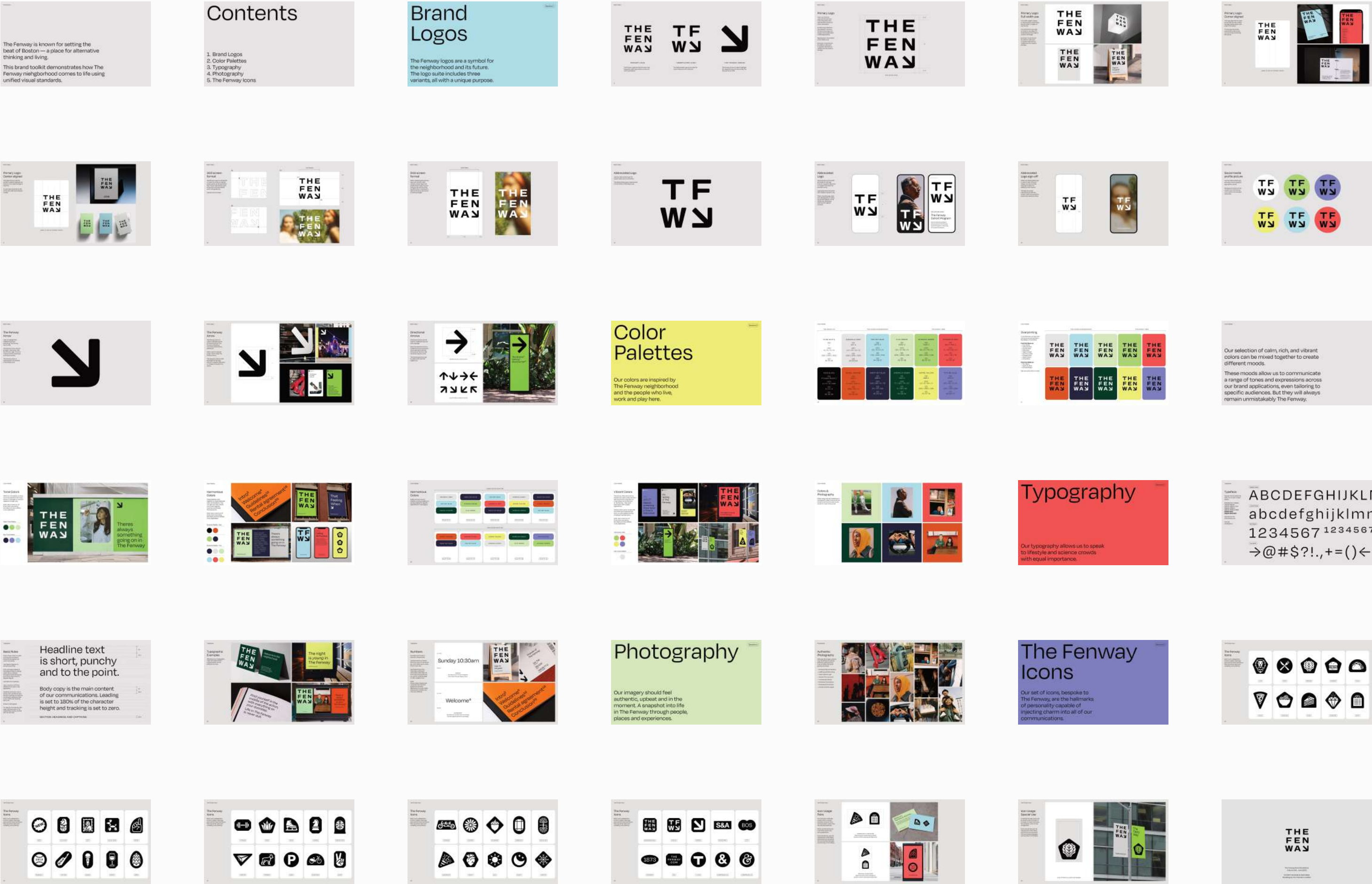


CONCEPT EXPLORATIONS

All Things Point to The Fenway

A modern update on our existing brand: the arrow, the clean aesthetics, etc.
All roads lead here. We have the best, brightest, most original. And we attract
the same spirit. Here we highlight that “Only in The Fenway” feeling.





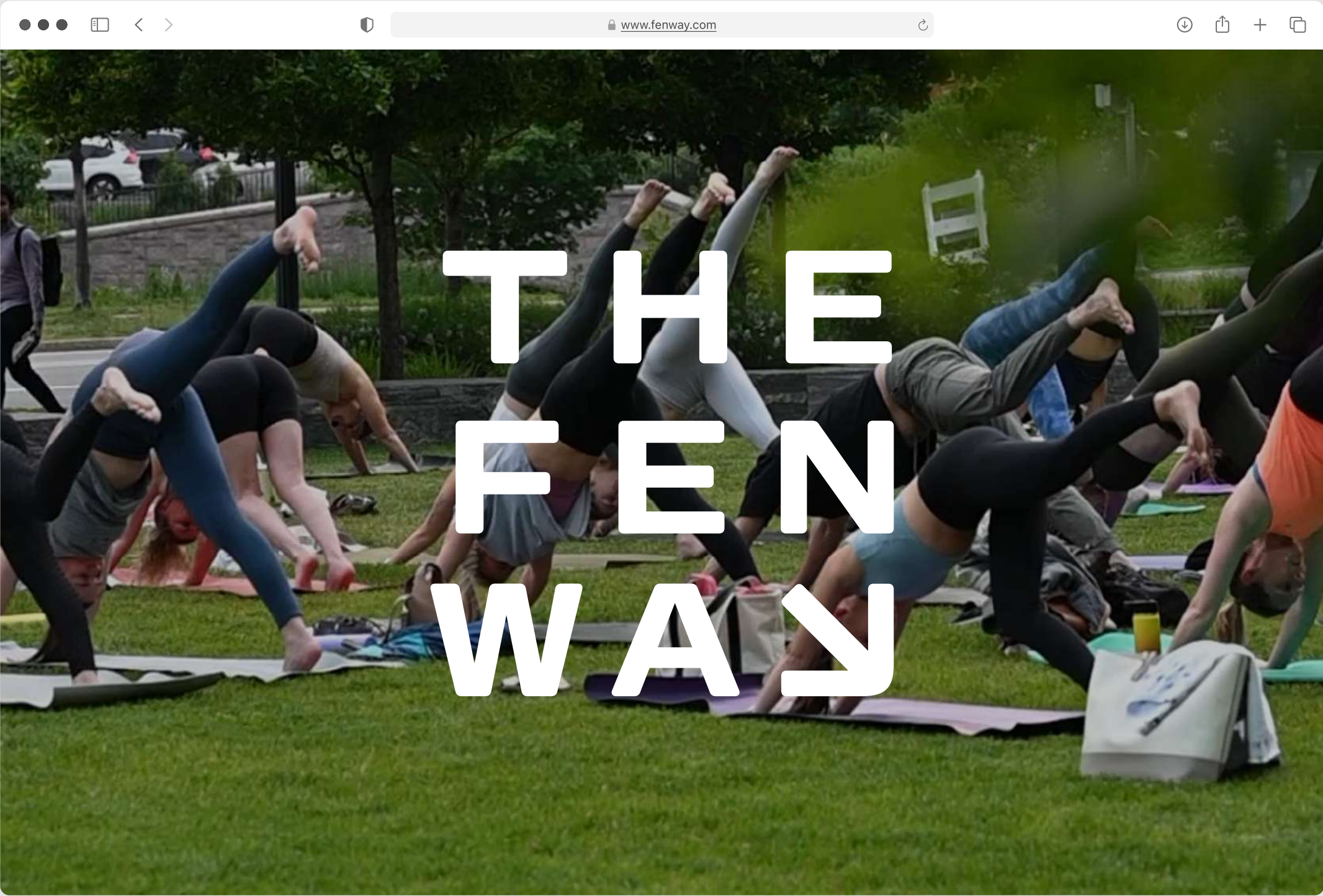
Fenway Website

Website Design

Team Size: 1

A fully developed website designed in the style of the Fenway brand. It works equally well on desktop and mobile.

<https://thefenway.com/>



DESKTOP SCREENS

NEWS

The Fenway Cohort Returns

Learn more

WELCOME TO THE FENWAY

This is Boston's most energetic neighborhood. Whatever you do, do it in the Fenway.

EAT

The Fenway food scene is bursting with choice, all the way from early morning bites to midnight feasts.

More

DRINK

Whether you're looking for a morning pick-me-up, an after-workout energy boost or something a little stronger, The Fenway has you covered.

More

SHOP

If you're looking for the personal experience of independent boutiques or the accessibility of big brand stores, find it here.

More

LIVE

Find your new home in The Fenway. This is Boston's beating heart that has it all: great times, green space and awesome community spirit.

More

Just here for the day?

Whether you're just here for the day or new to the neighborhood, our tailored guides have got you covered.

GAME DAY

1912

View Guide

FAMILY FRIENDLY

Bicycle icon

View Guide

Subscribe to stay in the know

WE'D LOVE to share the most relevant content with you. Let us know what events, new openings, hidden gems and other exciting happenings you want to hear about.

Events & Openings

Dining

Community

Culture

Family Friendly

Your name

Your Email Address

Sign up

By submitting this form I acknowledge I am subscribing to marketing and promotional emails from The Fenway and I agree to the terms of the Privacy Policy

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Facebook

TikTok

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The Fenway Code

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APARTMENTS

Pierce Boston

Scoring, panoramic views and walls of shimmering glass, introducing Pierce.

View Website

200 BROOKLINE AVENUE
BOSTON, MA 02115

CLOSES 6PM

SEE FLOOR PLANS
(617) 829-5545
EMAIL AGENT
PIERCEBOSTON.COM

Get Directions

Map showing location near Boylston St and Park Dr

JOYFUL

CURIOS

REBELLIOUS

About Pierce Boston

With its soaring, panoramic views and walls of shimmering glass, Pierce Boston is not only an architectural standout, it is reimagining life in one of the nation's most storied cities.

Each Pierce residence is designed to a higher standard. Massive floor-to-ceiling windows complement airy floor plans, treating residents and their guests to an abundance of natural light and stunning skyline views.

Sculptural interior architecture and carefully curated pieces of artwork draw inspiration from both the local artists of the area today and distinguished connoisseurs of the past. Rich, elegant materials and finished throughout Pierce's common spaces highlight spectacular views and create a place for those who desire a space exactly like nothing else.

View Website

Gallery

Bedroom view

Kitchen view

Living room view

Kitchen view

Featured Amenities

SKY DECK

PARKING GARAGE

OUTDOOR SPACE

ALLOWS PETS

BUSINESS LOUNGE

THEATRE LOUNGE

Or live here?

Apartment view 1

Apartment view 2

Apartment view 3

The Fenway Code

We live by a certain code here in The Fenway. It keeps us nimble, hungry and ready for whatever the day throws at us. Learn it, live it.

Read it

PROUD

ORIGINAL

BRAVE

JOYFUL

CURIOS

REBELLIOUS

CODE ONE

Proud

The Fenway takes pride in its team spirit. A community in the truest sense, we are a diverse collective backing each other to achieve greatness. Not just a neighborhood to live or work in, but a neighborhood that celebrates every little win.

PROUD

CODE TWO

Original

Originality is in our DNA and can't be manufactured or replicated. The best part of The Fenway is the uniqueness from individuals bringing their own ideas, influences and cultures to the mix. This is a place to be yourself and live authentically.

ORIGINAL

CODE THREE

Brave

We've built a legacy on ambition and grit. The Fenway's industrious roots have evolved into a destination that will always value heart and guts. We are passionate about getting involved and jumping in headfirst.

BRAVE

The Fenway was founded back in 1873. We've been watching it grow for over 150 years into the beating heart of Boston. But we've always got an eye on the future.

Timeline

The Present

The Code

About S&A

Early history

1873

The Fenway is annexed

The neighborhood started to form from land annexed from neighboring Brookline as part of the Brookline-Boston annexation debate of 1873.

About The Fenway

The Fenway originally gained fame as home to several famous landmarks in the city, including Fenway Park and The Citgo sign. Today, it is known for much more. Through years of development, it has become the dynamic live of interest and industry that we know today. It is alive 24-hours a day with world-class events, dining, art, shops and groundbreaking innovation.

Early history

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"The Fenway is constantly evolving and enriching the experience for everyone in the neighborhood."

THE DAILY FREE PRESS

Mid century

1928

A new landmark for The Fenway

The Landmark Center was completed as a series of Sears, Roebuck and Company distribution centers. It would serve as a warehouse for the next sixty years.

"Tasty Burger quickly became known as the city's favorite spot to grab a bite."

THE BOSTON GLOBE

Early 2000s

2004

The Fenway Triangle

GAME DAY GUIDE

Got tickets for a Red Sox game tonight?

Here's your guide to the best possible day you can have leading up to, during, and after the game.

The Morning

Start the day with some breakfast at Tatte. You'll be in the heart of the Fenway so take in the buzz from the early risers and locals heading to work.

Tatte

Pavement

"I always get my day started with a coffee and a stroll around the necklace."

HALEY FORTIER

OUTDOOR SPACE

Emerald Necklace

Pre-game Refreshments

Now you find yourself around the Fenway Park, it's time to soak up some atmosphere. There's plenty of bars and pubs to choose from, the iconic Bleacher Bar or the Cask and Flagon never disappoint for some pre-game revelry.

Bar 1

Bar 2

Bar 3

News in The Fenway

The Guides

401 Park

The Station

Eat & Drink

Arts & Culture

Holiday

Fitness

Living

Summertime on our Minds

That feeling when it's finally summertime in the city. Starting June 1, join us in The Fenway for an exciting lineup of new events, pop ups, and activations across the neighborhood.

More

"Light Shines from Her Fingers," now on view at The Station Gallery

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Spring is in Session in The Fenway

It's beginning to look a lot like spring in The Fenway. Around the neighborhood there are new faces, places, and experiences to be had. We're kicking off a fun-filled season on Thursday, March 30 and we hope you'll join us (and bring a friend, neighbor, or colleague along for the ride!)

More

NOW CLOSED: The Fenway Cohort Program Returns for Season 2!

NOW CLOSED: Calling all diverse & emerging talent in Boston.

More

This Season at 401 Park: REI Co-op Hosts Com The Rink at 401 Park

REI Co-op Hosts Com The Rink at 401 Park

More

What's happening on Instagram

Instagram 1

Instagram 2

Instagram 3

Instagram 4

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The Fenway Code

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PRIVACY POLICY

LINK TO WEBSITE




figma.com



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Back to homepage



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The Fenway Code

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404 PAGE

NEWS

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Learn more

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[More](#)



Whether you're looking for a morning pick-me-up, an after workout energy boost or something a little stronger, The Fenway has you covered.

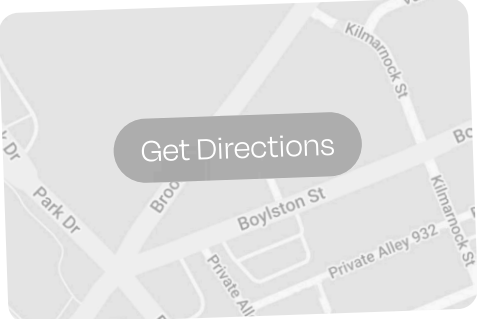
[More](#)

APARTMENTS

Pierce Boston

Soaring, panoramic views and walls of shimmering glass, introducing Pierce.

View Website



200 BROOKLINE AVENUE
BOSTON MA 02215

CLOSES 6PM

SEE FLOOR PLANS

(617) 603-5545

EMAIL AGENT

PIERCEBOSTON.COM



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Read it



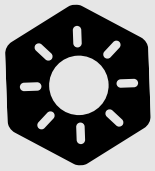
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ORIGINAL



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Head to Pavement for a coffee, a Boston staple who do lots for native coffee growers. And everyone agrees coffee tastes better when its sustainably sourced!



News in The Fenway

Categories

JUNE 5

Summertime on our Minds

That feeling when it's finally summertime in the city. Starting June 1, join us in The Fenway for an exciting lineup of new events, pop ups, and activations across the neighborhood.

More



"Light Shines from Her Fingers," now on view at The Station Gallery

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[More](#)

GAME DAY

1912

Explore The Fenway

Eat 25

Drink 25

Shop 13

Live 4

Stay 4

Art & Culture 7

Park 6

Entertainment 13

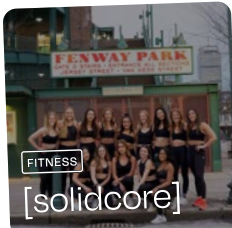
Wellness 2

Amenities 5

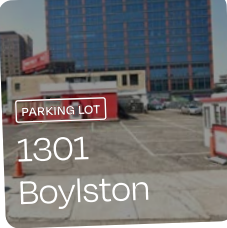
Women Owned 14

109 RESULTS

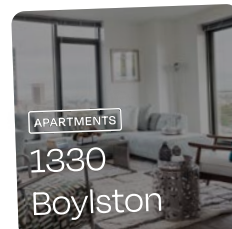
[VIEW MAP](#)



[solidcore]



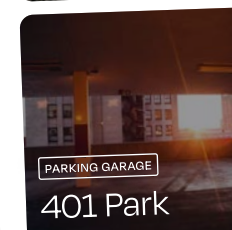
1301
Boylston



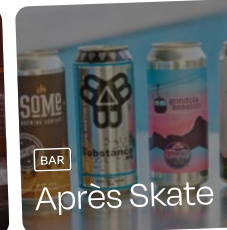
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Boylston



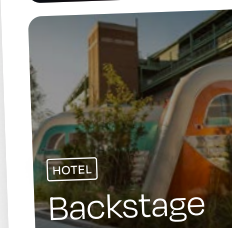
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Boylston



401 Park



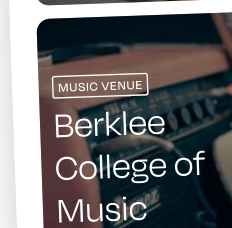
Après Skate



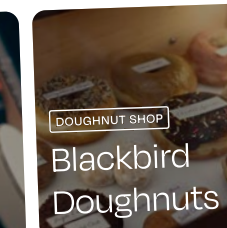
Backstage



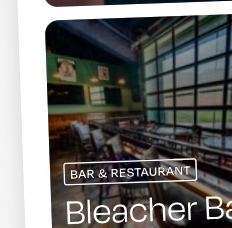
Basho



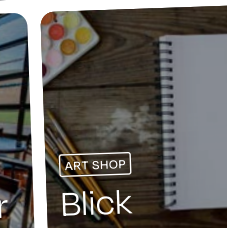
Berklee
College of
Music



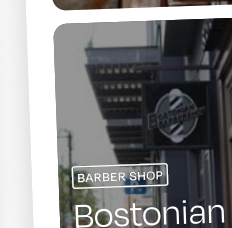
Blackbird
Doughnuts



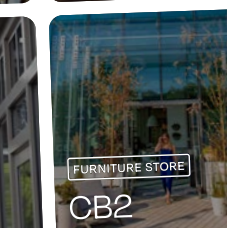
Bleacher Bar



Blick



Bosnian



CB2

NEWS

Summertime on our mind

JUNE 5 2023

That feeling when it's finally summertime in the city. Starting June 1, join us in The Fenway for an exciting lineup of new events, pop ups, and activations across the neighborhood.

With curated programming at both The Station and The Green at 401 Park, outdoor dining from an eclectic mix of incredible restaurateurs, and specialty events throughout the neighborhood, there's something for everyone to enjoy.

It's no secret that summer is one of our favorite seasons. Make sure to follow along on social and check out our full Events calendar to stay up-to-date on all the fun that's to come.

[The Station](#)

[The Green](#)



Swing by The



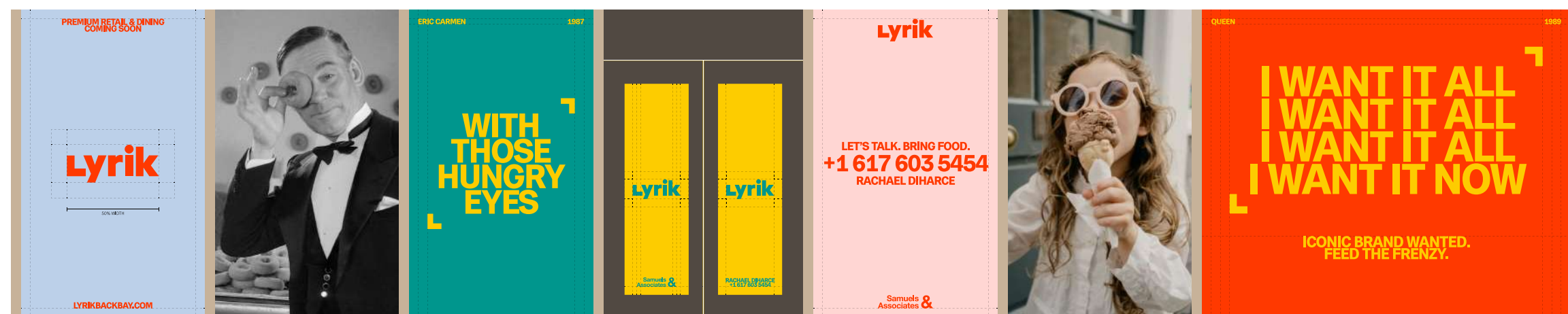
Lyrik

Branding, [Website Design](#), Window Vinyl

Team Size: 3

Located on Newbury Street in Boston, Lyrik melds Back Bay's history with Boston's musical roots, using song lyrics on its brand and website for a unique narrative. The design celebrates the area's past and future visionaries, while temporary vinyl on its windows during construction reflects the brand's ethos and aids in leasing, merging design with utility.

Lyrik



1. LYRIK LOGO
PANEL

2. VINTAGE
PHOTO PANEL

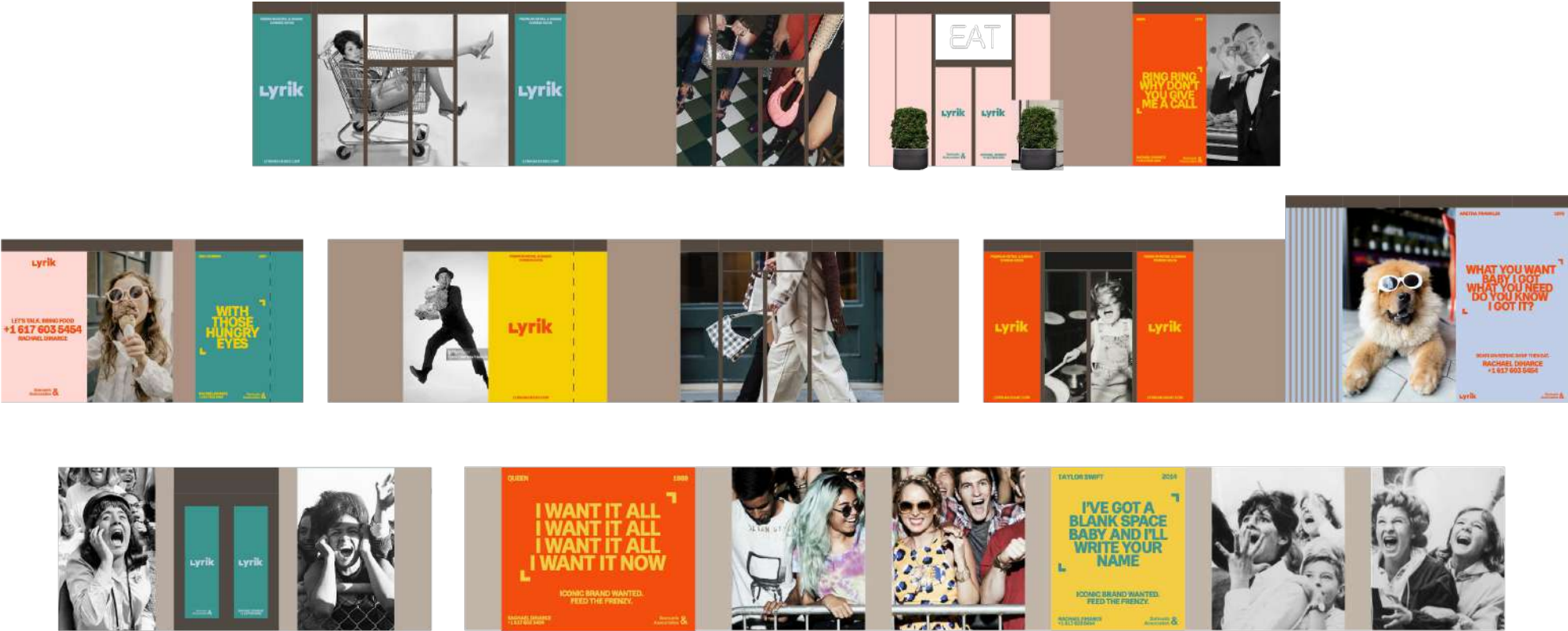
3. SONG LYRIC
PANEL

4. CALL TO ACTION
PANEL

5. MODERN
PHOTO PANEL

6. SONG LYRIC PANEL





RENT



MOVE

SHOP

YOU

AVAILABILITY

CONTACT

CTA

HOME



Lyrik Website

Website Design

Team Size: 1

The website’s development unfolds in three key phases.

- > holding page for pre-launch
- > landing page for leasing
- > full website for the public visitors

<https://lyrikbackbay.com/>

> OURFRIENDS, LONDON



BOSTON'S GATEWAY

Lyrik

HELLO IS IT
ME YOU'RE
LOOKING FOR

DISCOVER
SOMETHING
DIFFERENT



A CURATED
MIX OF
EXPERIENCES

Our curated collection of amenities and businesses offers an array of experiences all flowing into one, celebrating the best of local craftsmanship and global cuisine.

SEE OUR RETAILERS

EVENTS
AT LYRIK

Experience the pulse of Lyrik through our vibrant events calendar, where the heartbeat of the community comes to life. From intimate, intimate evenings and live music to community events and neighborhood gatherings, each event is a testament to the diverse spirit of Lyrik.



MARK RONSON FT. BRUNO MARS 2014

IT'S A WONDERFUL DAY
WE'VE GOT A HOT POT

UPTOWN PUNK

WHAT'S HAPPENING AT LYRIK

Lyrik is a new way of living, a new way of thinking, a new way of being. It's a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future.



PIONEERING THE PATH TO ELECTRIC

Lyrik is a new way of living, a new way of thinking, a new way of being. It's a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future.



CULINARY SHOWCASE
FEATURING GUEST CHEF
AT AVRA

CURATED
SHOPPING &
DINING
EXPERIENCES

Lyrik is a new way of living, a new way of thinking, a new way of being. It's a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future.



QUEEN

I WANNA TALK
I WANNA TALK
I WANNA TALK
I WANNA TALK

1800

RIVIAN

Lyrik is a new way of living, a new way of thinking, a new way of being. It's a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future.



1800

A COLORFUL ARRAY OF RETAILERS



RIVIAN



PINK CARROT



AVRA



LEGO

WORK WHERE
IDEAS
FLOURISH

Lyrik is a new way of living, a new way of thinking, a new way of being. It's a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future.



DOLLY PARTON

WORK WHERE
IDEAS
FLOURISH

1800

250K 4,000 4-11

1800

1001 BOYLSTON ST

Lyrik is a new way of living, a new way of thinking, a new way of being. It's a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future.



OFFICE HIGHLIGHTS

Lyrik is a new way of living, a new way of thinking, a new way of being. It's a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future.



YOUR GUIDE
TO THE
HEART OF
BACK BAY

Lyrik is a new way of living, a new way of thinking, a new way of being. It's a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future.



IT'S A WONDERFUL DAY
WE'VE GOT A HOT POT

1800

BOSTON'S
GATEWAY

Lyrik is a new way of living, a new way of thinking, a new way of being. It's a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future.



NEWBURY STR

Lyrik is a new way of living, a new way of thinking, a new way of being. It's a place where the vibrant spirit of Boston meets the innovative spirit of the future. Lyrik is a place where the vibrant spirit of Boston meets the innovative spirit of the future.



DISCOVER SOMETHING DIFFERENT

Lyrik embodies the vibrant spirit of Boston, blending culture, innovation, and community in a dynamic hub. Nestled between historic Back Bay and the creative Fenway district, it offers a unique mix of dining, shopping, and entertainment options.

ABOUT LYRIK →

RIVIAN

First Floor Unit 03

Rivian's showroom at Lyrik is an immersive space where technology, design, and environmental stewardship converge, inviting visitors to envision a greener future on the roads.

Monday-Saturday 10:00am-8:00pm
Sunday 11:00am-7:00pm

GO TO WEBSITE

FLOOR PLAN

RETAIL UNIT

LEVEL 1LEVEL 2

- 01 Rivian
- 02 Rivian
- 03 Avra
- 04 George Howell
- 05 Pink Carrot
- 06 Retail1
- 07 Retail2
- 08 Retail3
- 09 Retail4
- 10 Retail5
- 11 Retail6
- 12 Retail7

DOLLY PARTON1980

WORK WHEN TO MAKE LIVIN'

WHAT'S HAPPENING

From art exhibitions and live music performances to community workshops and seasonal festivals, this section keeps you informed and engaged with the vibrant pulse of Lyrik's community life.

MORE EVENTS →

7 FEB 2024 AT 9PM

LYRIK UNPLUGGED: EVENING ACOUSTIC SESSIONS

Join us for "Lyrik Unplugged," an intimate series of acoustic performances featuring local and visiting artists.

7 FEB 2024 AT 2PM

CAMBRIDGE WALKING TOUR WITH BEN EDWARD

Explore Boston's rich history on a guided walking tour with Ben Edwards.

7 FEB 2024 AT 2PM

BOSTON REI RUN CLUB OPEN CALL

Connect with fellow outdoor enthusiasts in Boston REI's invigorating run club.

STAY WITH US

CitizenM Boston emerges as a beacon of modernity at Lyrik. Immerse yourself in unmatched comfort with smart-luxury rooms and panoramic views that crescendo against the backdrop of Boston's eclectic rhythm.

RETAIL OPPORTUNITIES

400 Newbury Street, Boston, MA 02215

RETAIL HIGHLIGHTS

- 33,000 Square Feet of iconic retail space anchoring the Back Bay
- Back Bay's largest open-air people plaza
- Boston's most visible dining and shopping destination
- 130,000 cars driving under the site daily

LEARN MORE →

Atlantic RETAIL

NEIGHBORHOOD GUIDE

Nestled in the heart of Boston, Lyrik stands as a gateway to the rich history and vibrant culture of one of the city's most distinguished districts. This area, encompassing the elegance of Back Bay, the spirited energy of Fenway, and the chic allure of Newbury Street, forms a mosaic of architectural beauty, cultural depth, and fashionable sophistication.

Arts & Culture

Entertainment

Parks & Outdoors

Food & Drink

Shop & Stay



DISCOVER SOMETHING DIFFERENT

Lyrik embodies the vibrant spirit of Boston, blending culture, innovation, and community in a dynamic hub. Nestled between historic Back Bay and the creative Fenway district, it offers a unique mix of dining, shopping, and entertainment options.

ABOUT LYRIK →



WORKING AT LYRIK

Elevate your work life in our modern, dynamic office spaces. Tailored to meet the needs of businesses both big and small, our Office module provides the perfect blend of functionality and inspiration.

OUR OFFICES & LABS →



LYRIK

Explore the pulse of Lyrik through our vibrant events section, where the essence of the community comes to life. From immersive cultural evenings and lively music sessions to innovative talks and neighborhood gatherings, each event is a testament to the dynamic spirit of Lyrik.



MARK RONSON FT. BRUNO MARS
2014



WHAT'S HAPPENING AT LYRIK



7 FEB 2024

Free

PIONEERING THE PATH TO ELECTRIC

Immerse yourself in a culinary adventure at Avra with a special showcase by a renowned guest chef. Savor exquisite dishes and learn the secrets behind their creations in an evening that promises to delight your palate

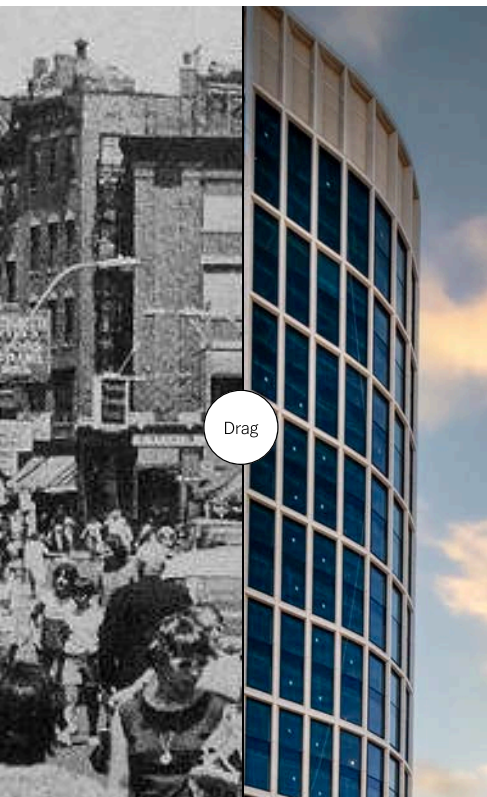
THE LYRIK STORY

Lyrik's vibrant heart, an open-air space where culture and community meet. It's a dynamic venue for live shows, art displays, and seasonal festivities, effortlessly transitioning from a serene daytime oasis to an energetic evening hub.



THE PODIUM

Lyrik's vibrant heart, an open-air space where culture and community meet. It's a dynamic venue for live shows, art displays, and seasonal festivities, effortlessly transitioning from a serene daytime oasis to an energetic evening hub.



THE DEVELOPMENT

Lyrik's vibrant heart, an open-air space where culture and community meet. It's a dynamic venue for live shows, art displays, and seasonal festivities, effortlessly transitioning from a serene daytime oasis to an energetic evening hub.



THE CONNECTION

Lyrik's vibrant heart, an open-air space where culture and community meet. It's a dynamic venue for live shows, art displays, and seasonal festivities, effortlessly transitioning from a serene daytime oasis to an energetic evening hub.

Explore more

Samuels & Associates

Building communities, centering culture, driving innovation, thinking big, doing bigger.

Samuels & Associates turns spaces into striking new developments, intelligent design into fast-paced innovation, bricks and mortar into memorable experiences, historic buildings into modern labs teeming with life, architectural visions into thriving communities.

We believe community is everything. We're driven to create inspiring and inclusive spaces in which to live, work and play, and a strong sense of belonging – for the people of Boston and beyond because we believe everyone deserves to love where they spend time.



EXPLORE MORE →

GET IN TOUCH

400 Newbury St, Boston, MA 02215



RETAIL LEASING

Rachael Diharce
retail@samuelsre.com
+1 6176035454

Rachael Diharce
retail@samuelsre.com
+1 6176035454

OFFICE LEASING

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+1 6176035454

GENERAL ENQUIRY

Rachael Diharce
retail@samuelsre.com
+1 6176035454

OFFICE LEASING

Emily Simard
office@samuelsre.com
+1 6176035454

OF THE DAY HERE

Lyrik

400 Newbury St, Boston, MA21005

GET IN TOUCH

FOLLOW US

IT NOW

L

RIVIAN

First Floor Unit 03

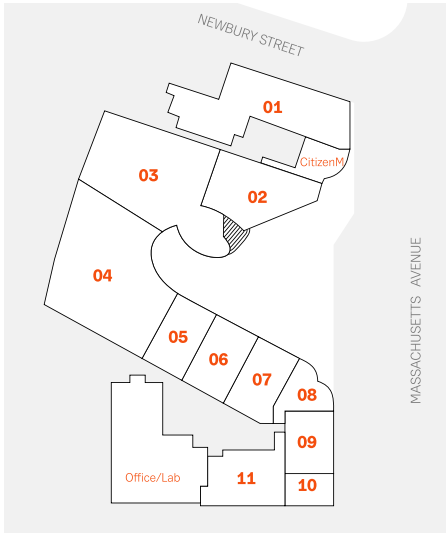
Rivian's showroom at Lyrik is an immersive space where technology, design, and environmental stewardship converge, inviting visitors to envision a greener future on the roads.

Mon-Sat 10:00-20:00
Sun 11:00-19:00



GO TO WEBSITE

FLOOR PLAN



RETAIL UNIT

LEVEL 1 LEVEL 2

- 01 Rivian
- 02 Rivian
- 03 Avra
- 04 George Howell
- 05 Pink Carrot
- 06 Retail1

- 07 Retail2
- 08 Retail3
- 09 Retail4
- 10 Retail5
- 11 Retail6
- 12 Retail7

NEIGHBORHOOD GUIDE

The area surrounding Lyrik is a vibrant blend of history, culture, and modernity, offering a wide array of experiences.

Entertainment



Parks & Outdoors



Food & Drink



Arts & Culture



Delve into the vibrant arts scene with galleries, theaters, and museums that celebrate local and global creativity.

PUCKER GALLERY

Diverse global art, from ceramics to photography.

BOSTON CENTER FOR THE ARTS

A multidisciplinary arts hub supporting local artists.

MUSEUM OF FINE ARTS, BOSTON

Comprehensive collection.

COPLEY SOCIETY OF ART

Showcase of emerging and established artists.

BERKLEE COLLEGE OF MUSIC

Contemporary music education.

BOSTON ARTS ACADEMY

Boston's public high school

KAJI ASO STUDIO

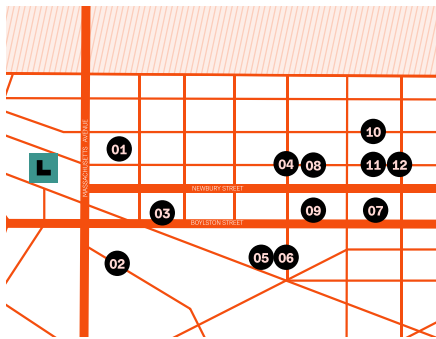
An art institute offering classes in visual arts.

Shop & Stay



WHAT'S IN THE AREA

The area surrounding Lyrik is a vibrant blend of history, culture, and modernity, offering a wide array of experiences.



ARTS & CULTURE PARKS & OUTDOORS FI

- 01 Rivian
- 01 Rivian
- 01 Rivian
- 01 Rivian
- 01 Rivian
- 01 Rivian

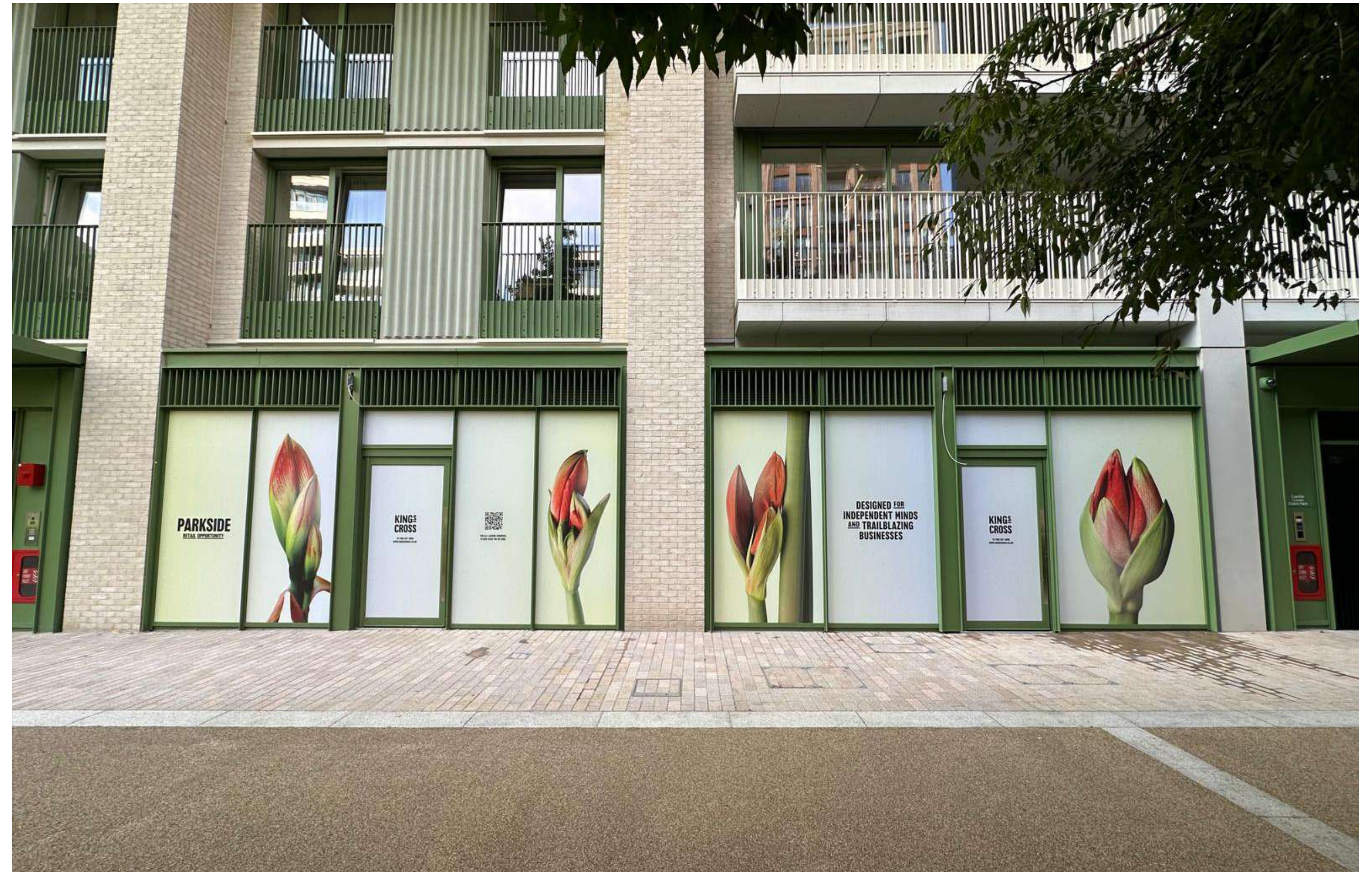
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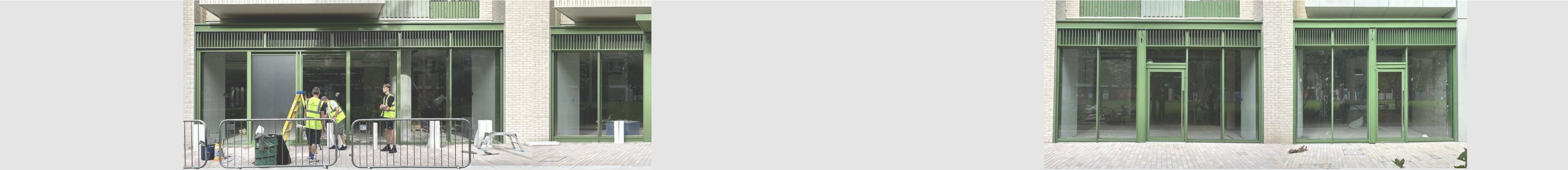
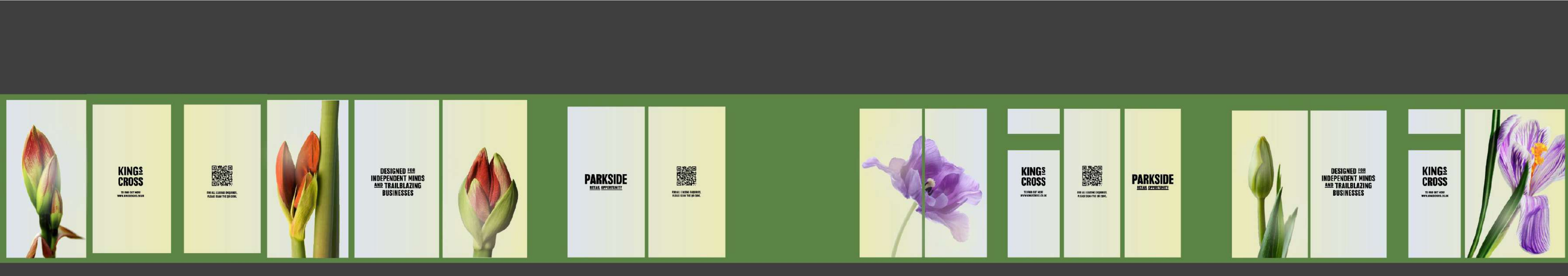
Capella

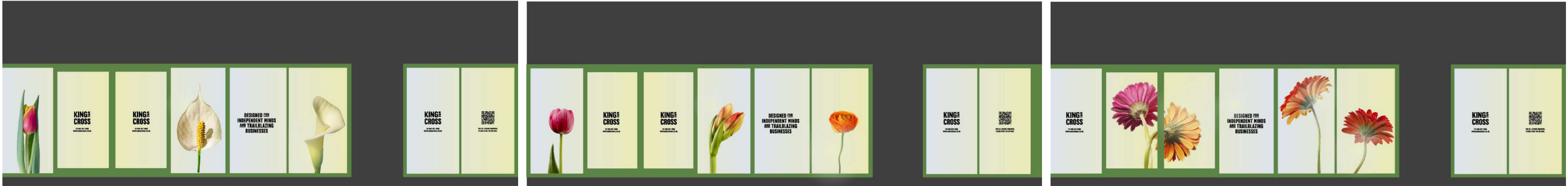
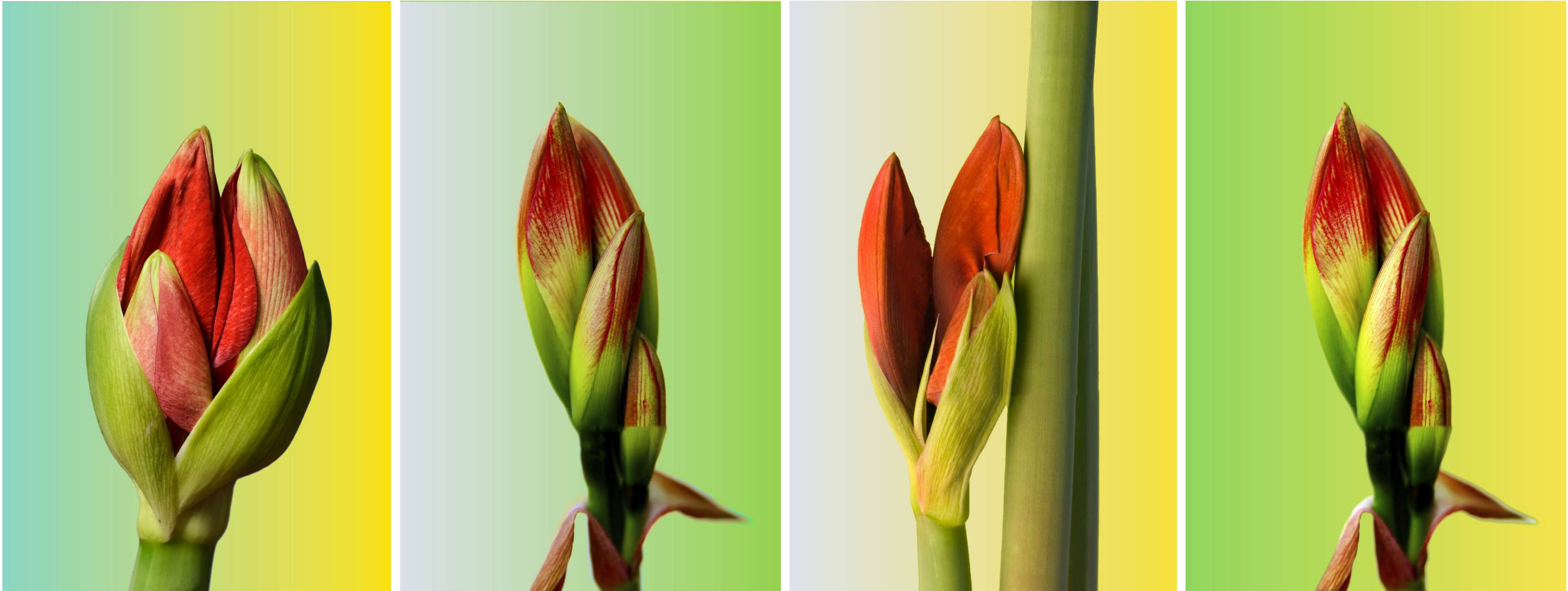
Window Vinyl

Team Size: 1

A project for Related Argent at King's Cross, creating nature-inspired window graphics for three retail units in the Capella building. The design integrates close-up plant imagery with messaging that highlights the area's green spaces and promotes retail opportunities, aligning with the broader Parkside campaign.







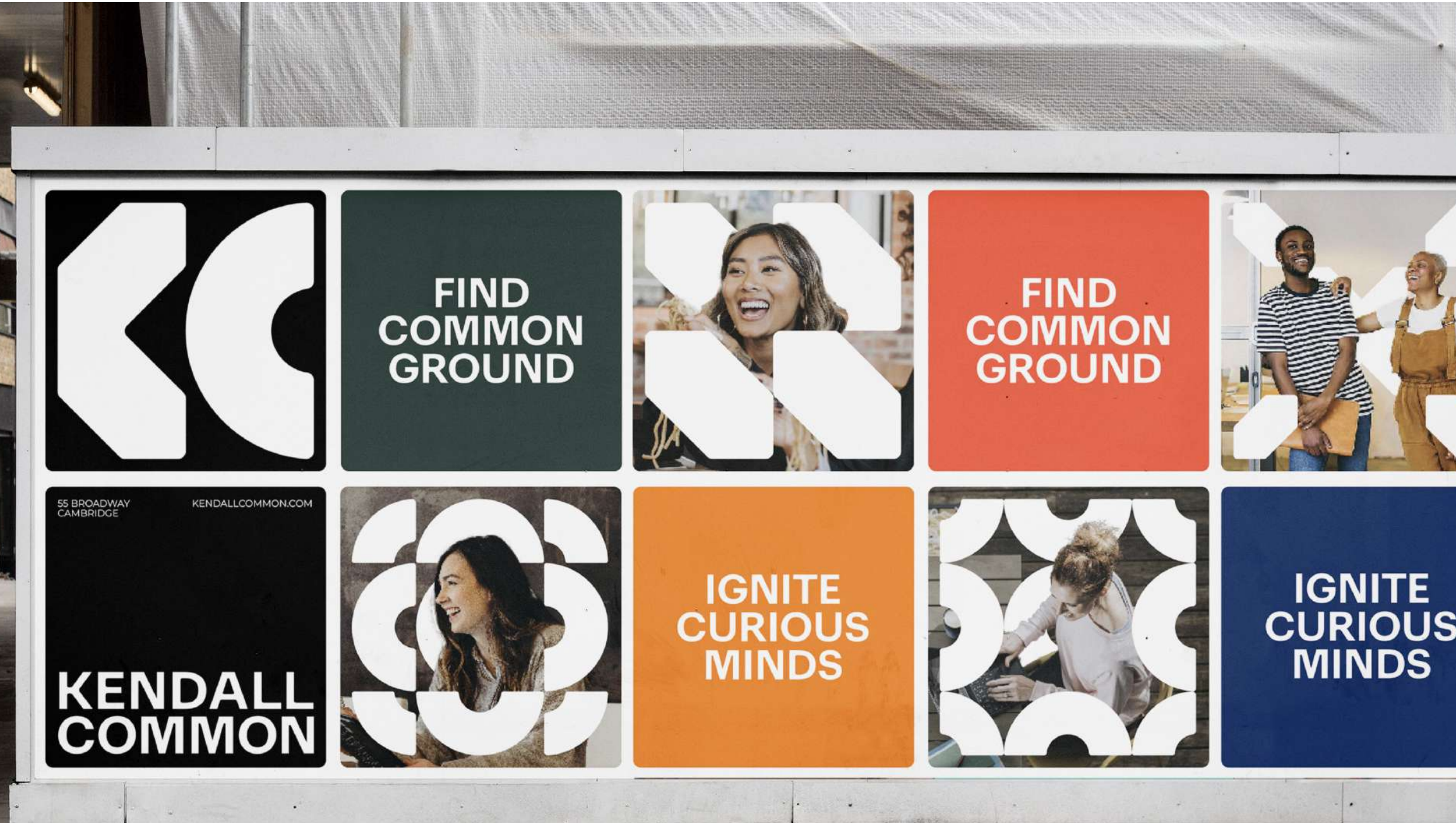
Kendall Common

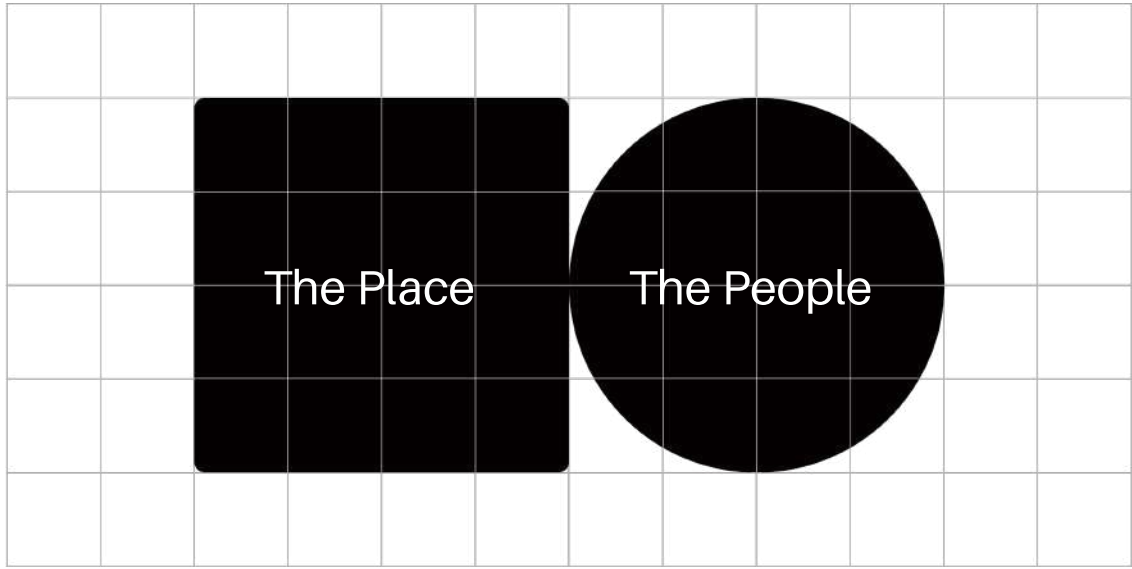
Branding, Website Design

Team Size: 3

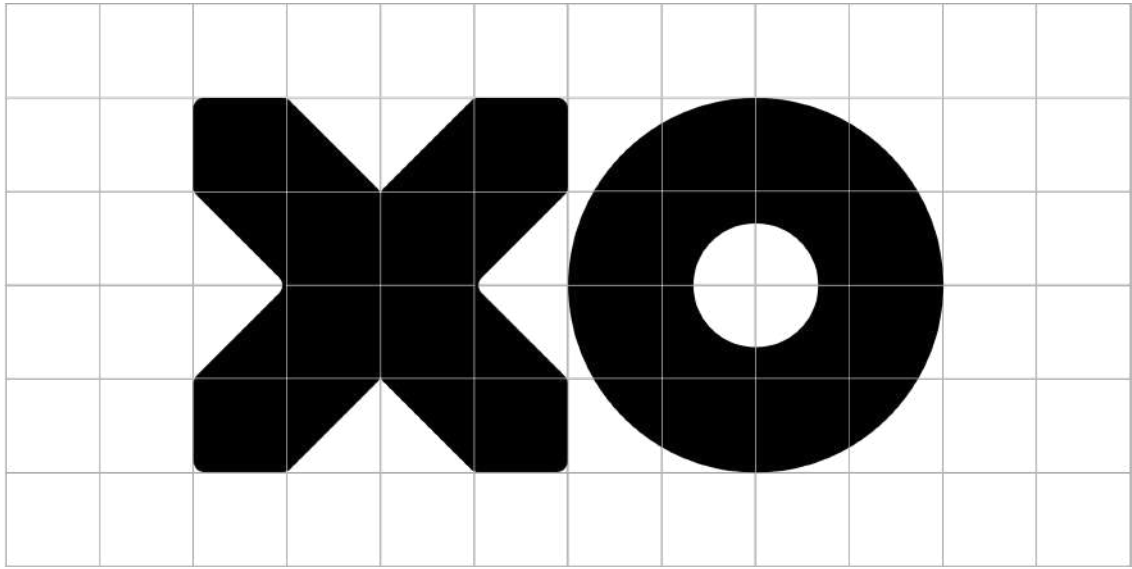
Kendall Common is a dynamic neighborhood located on a 14-acre site in Cambridge, MA. The neighborhood comprises of eight mixed-use buildings, green spaces and a community hub that will be an inclusive mixing pot that nurtures and inspires everyone who lives and works here.

I worked on the branding and website for leasing purposes.

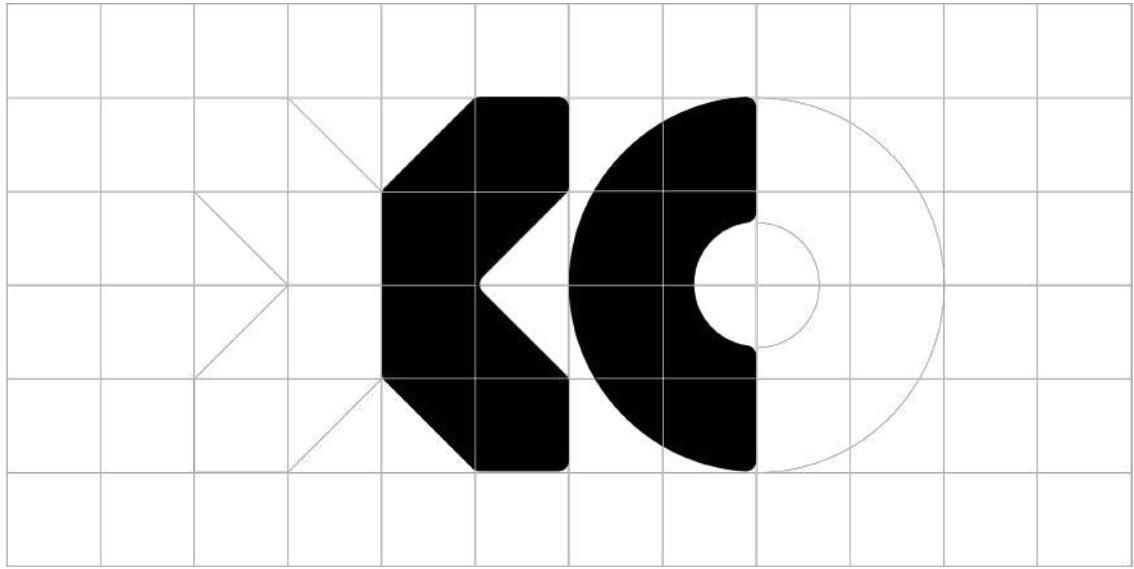




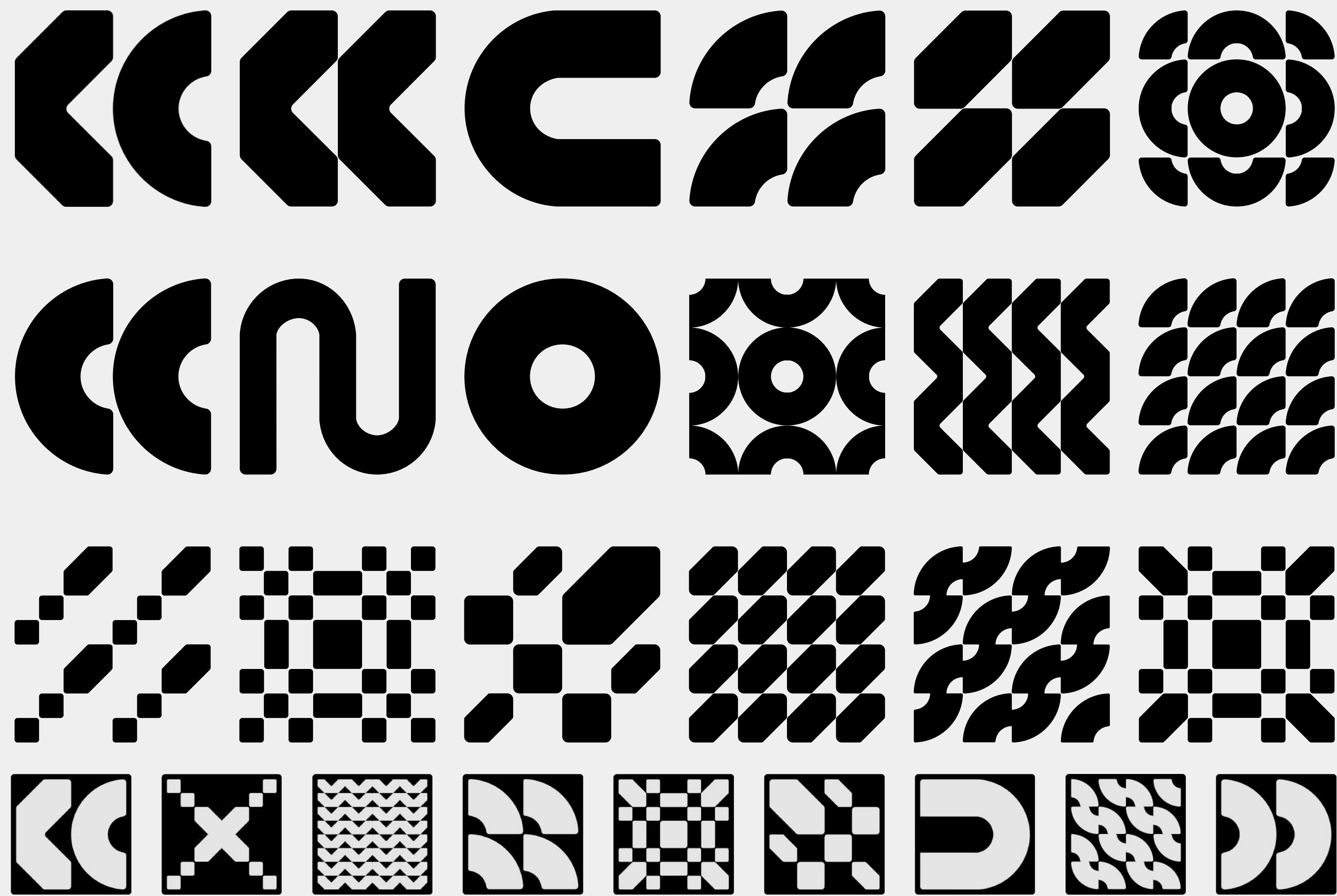
The KC monogram is built from a square representing the place, Kendall Square, and a circle representing the people and community.



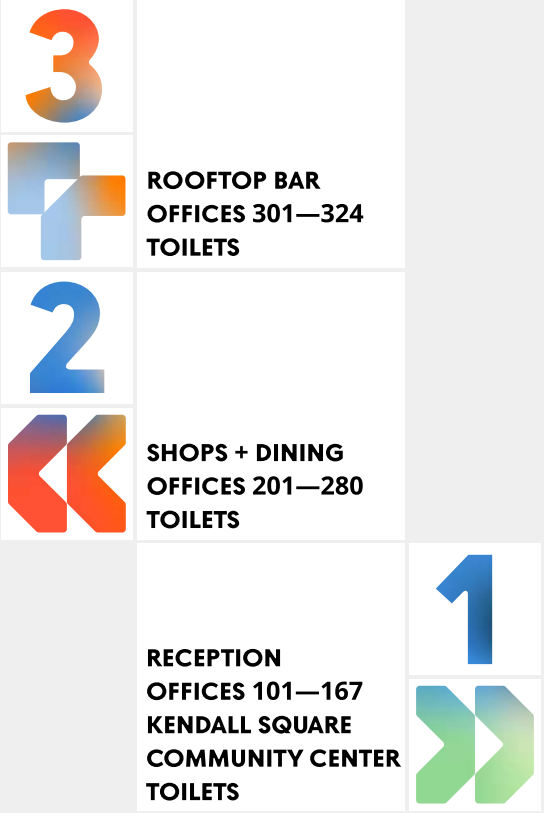
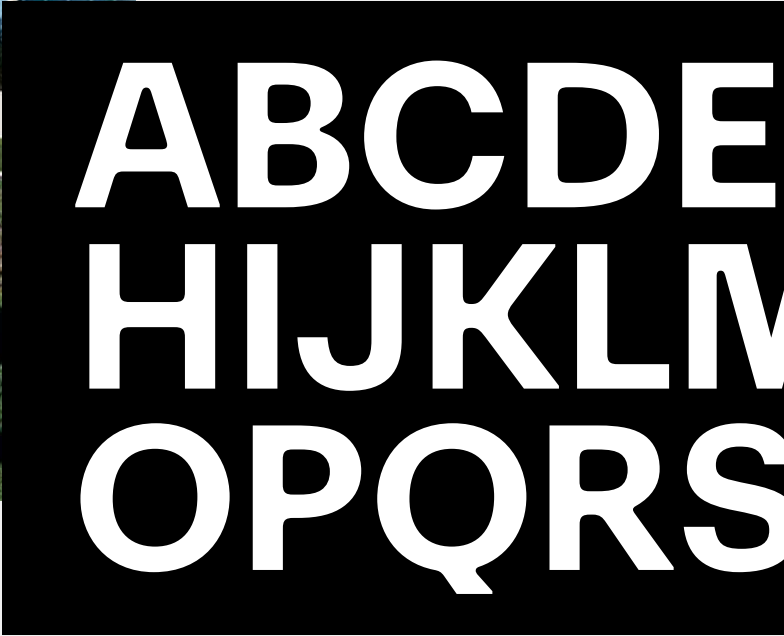
From the square and circle a dynamic set of icons is built to represent the energy of Kendall Common.

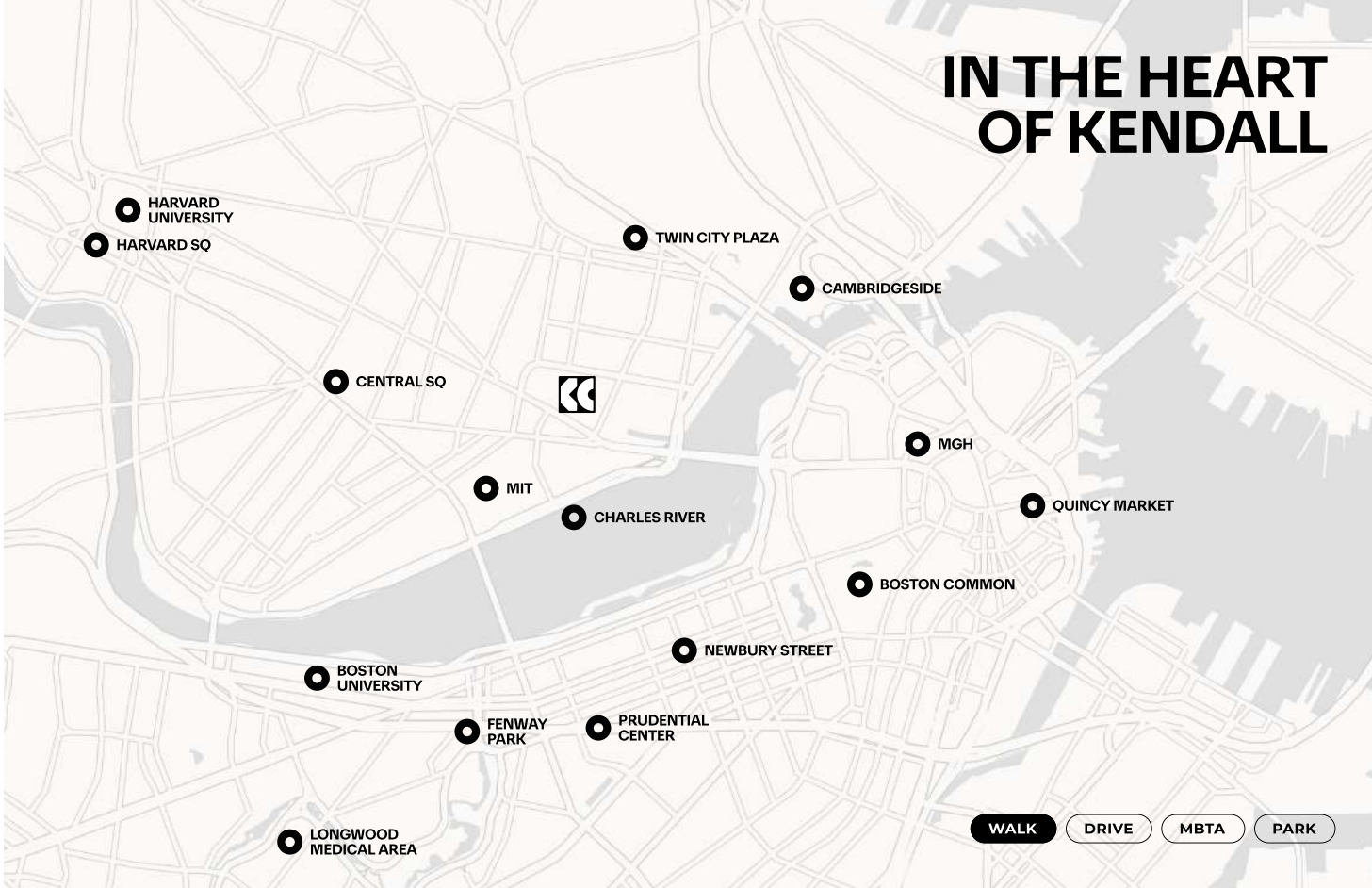


From the icons the 'K' and 'C' are formed from half of the place icon and half the community icon. The 'K' brings an engineered quality to the monogram that speaks to our MIT heritage and the 'C' brings a roundness and softness that speaks to our community.



Typeface Development
KENDALL SANS

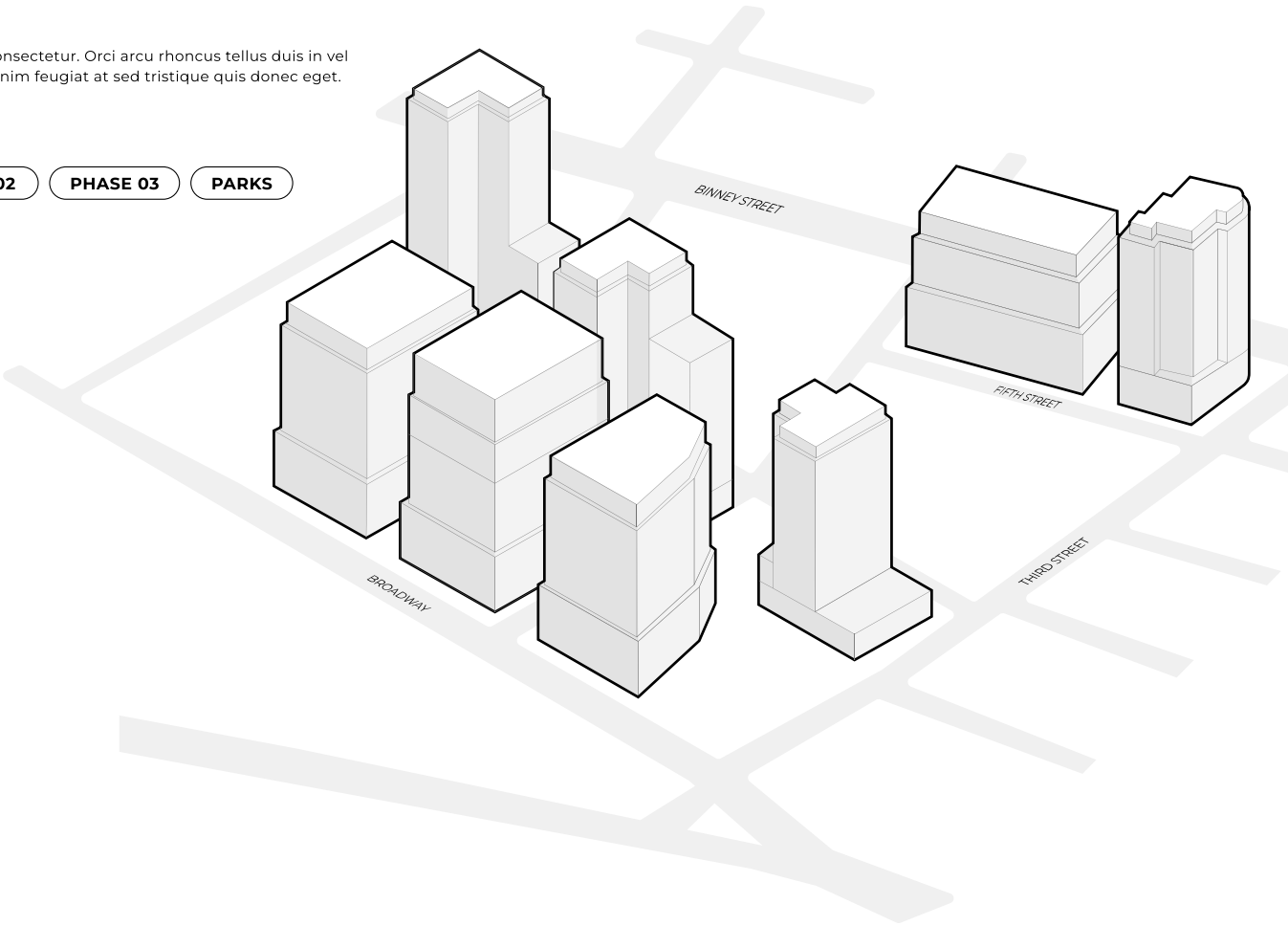




OVERVIEW OF THE PROJECT

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PHASE 01 PHASE 02 PHASE 03 PARKS



COMMERCIAL

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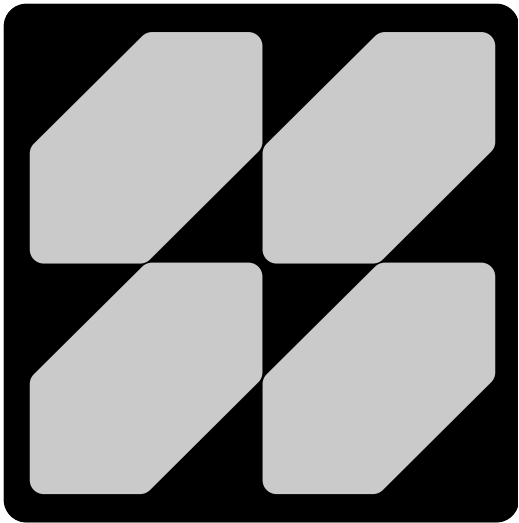
Learn more



RESIDENTIAL

Lorem ipsum dolor sit amet consectetur. Cum sit dolor quis etiam ipsum. Tristique leo

Learn more



RETAIL

Lorem ipsum dolor sit amet consectetur. Cum sit dolor quis etiam ipsum. Tristique leo

Learn more



FIND COMMON GROUND



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VISION

COMMERCIAL

RESIDENTIAL

RETAIL

COMMUNITY

WHAT'S ON

OUR STORY

MAP

A DYNAMIC NEW DESTINATION IN THE HEART OF KENDALL

THIS IS KENDALL COMMON

Meet the development. Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

THE VISION

COMMERCIAL

RESIDENTIAL

RETAIL

Learn more about all of our commercial spaces. From offices to retail, we have everything you need.

Learn more about all of our residential spaces. From apartments to townhomes, we have everything you need.

Learn more about all of our retail spaces. From shops to restaurants, we have everything you need.

IN THE HEART OF KENDALL

CREATING A BETTER WORLD

MIT works to build a better world by creating inspiring and inclusive spaces, promoting experiential and sustainable infrastructure for the Cambridge community.

OUR STORY



WHAT'S ON IN THE

VISION

COMMERCIAL

RESIDENTIAL

RETAIL

COMMUNITY

WHAT'S ON

OUR STORY

MAP

FIND COMMON GROUND



WHERE UNCOMMON IS COMMON

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

LEARN MORE

OVERVIEW OF THE PROJECT

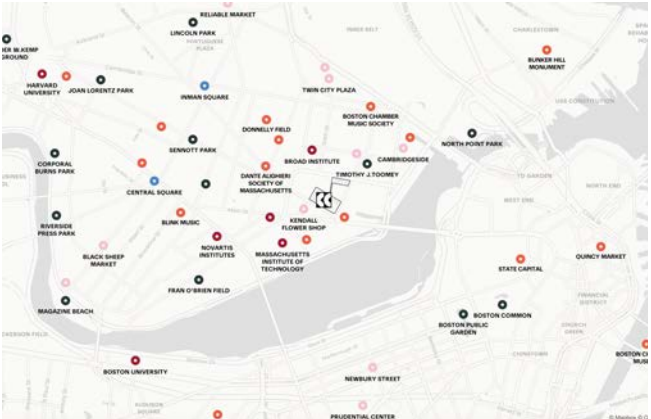
Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

PHASE 01

PHASE 02

PHASE 03

PHASE 04



WHO'S IN THE AREA

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

COFFEE

FOOD

BASES

RETAIL

THE BOILING COMPANY

THE BROAD INSTITUTE

CAPITAL ONE NATIONAL ASSOCIATION

INTELLIA THER

VISION

COMMERCIAL

RESIDENTIAL

RETAIL

COMMUNITY

WHAT'S ON

OUR STORY

MAP

WORK WHERE IT MATTERS

Commute benefits, adaptive spaces and world class amenities, our expansive designed by MIT are built for businesses that need space to thrive, grow and make things happen.

WHAT'S INCLUDED

4 RESIDENTIAL BUILDING

1,500+ OFFICE SPACES

1,500+ RETAIL SPACES

1,500+ COMMUNITY SPACES

KENDALL COMMON IS A MEETING PLACE OF CREATIVITY AND INNOVATION

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

LEARN MORE

WHERE RESEARCH AND DISCOVERY MEETS THE BUSINESS WORLD.

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

LEARN MORE



A PLACE OF OPPORTUNITY

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

LEARN MORE

VISION

COMMERCIAL

RESIDENTIAL

RETAIL

COMMUNITY

WHAT'S ON

OUR STORY

MAP

A PLACE YOU CAN CALL HOME

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

WHAT'S INCLUDED

4 RESIDENTIAL BUILDING

1,500+ OFFICE SPACES

1,500+ RETAIL SPACES

1,500+ COMMUNITY SPACES

FOR MEMORIES THAT SEEM BRAND NEW

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

LEARN MORE

30 POTTER ST.

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

LEARN MORE

BECOME PART OF THE STORY

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

LEARN MORE

VISION

COMMERCIAL

RESIDENTIAL

RETAIL

COMMUNITY

WHAT'S ON

OUR STORY

MAP

FROM BOOKS TO BEERS

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

THE STATS AND THE FIGURES

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

125K

150K

12K

40

FUN AND FLAVOR ALL IN ONE PLACE

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

TAILORED RETAIL

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

RETAIL PLAN

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

VISION

COMMERCIAL

RESIDENTIAL

RETAIL

COMMUNITY

WHAT'S ON

OUR STORY

MAP

WE ARE KENDALL COMMON

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

KENDALL'S ORIGIN STORY IS ONE OF HAPPY ACCIDENTS AND INTENTIONAL PARTNERSHIPS.

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

WITH SO MUCH GLOBALLY RECOGNIZED TALENT IN THIS SMALL CORNER OF THE WORLD

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

THE KENDALL STORY

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

THE PRESENT DAY

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

PROUDLY IN THE HEART OF THE KENDALL COMMUNITY.

Learn about all of our commercial, residential, and retail spaces. Discover the unique mix of uses and the vibrant community that will thrive here. This is Kendall Common.

OUR COMMUNITY

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THE COMMUNITY CENTER AT KENDALL COMMON

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REWARDED BY CAREER OPPORTUNITIES

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WHAT'S H IN THE CO

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VOLPE

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LJB

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KENDALL
COMMON

VisionCommercialResidentialRetailCommunityWhat's OnOur Story

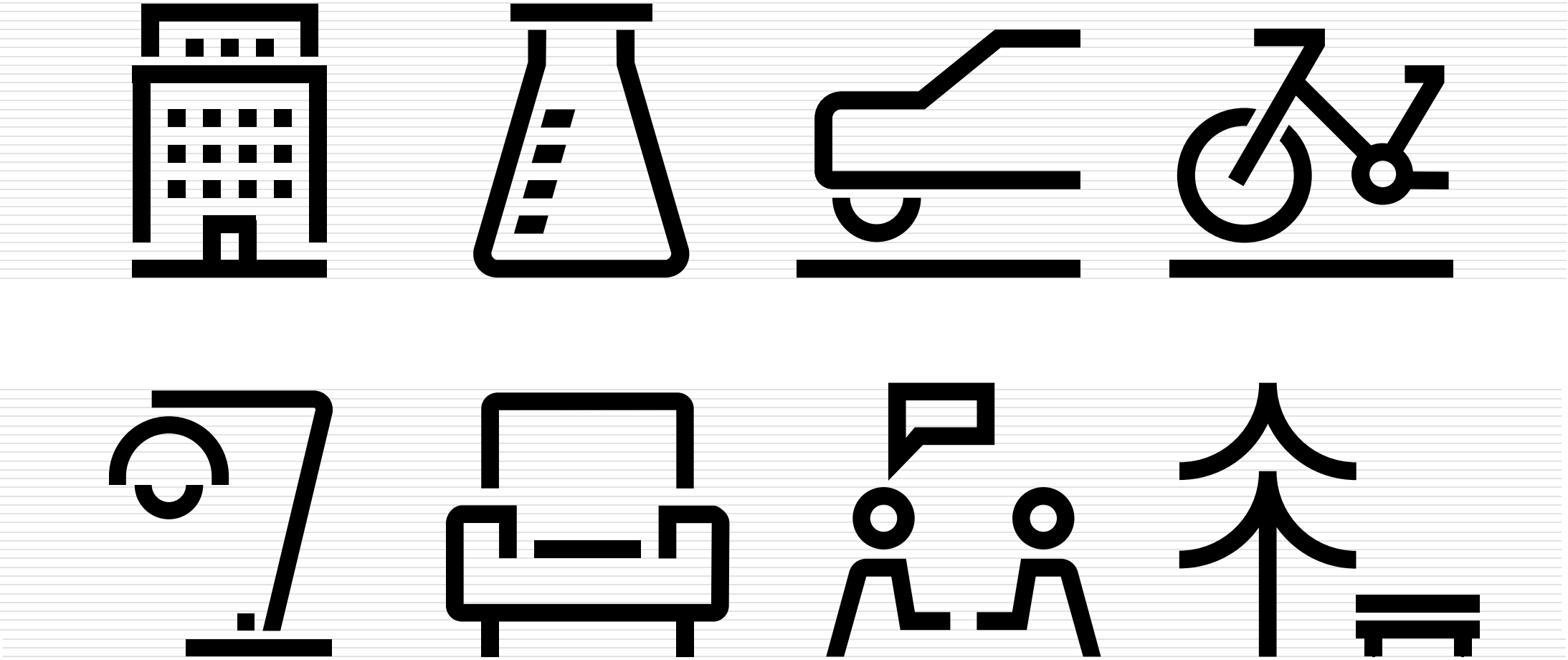
MAP

PROUDLY IN THE HEART
OF THE KENDALL
COMMUNITY.

MIT aims to create a dynamic mixed-use center in Kendall Square through this historic opportunity to redevelop the Volpe parcel. The Institute will build on the Cambridge community's extensive urban planning and visioning efforts to advance a plan that connects the neighborhood with new open space, pedestrian links, housing, retail, and science and innovation space.



OUR COMMUNITY VA



Does Colour Matter?

Data Visualisation
D3.js, JavaScript

Team Size: 1

Do black cars perform better in the second-hand car market?

Model, color and price are the three key factors when buying a car. This visualisation explores the relationship between those factors, and the market share of car manufactures in the second-hand car market.

DOES COLOUR MATTER?

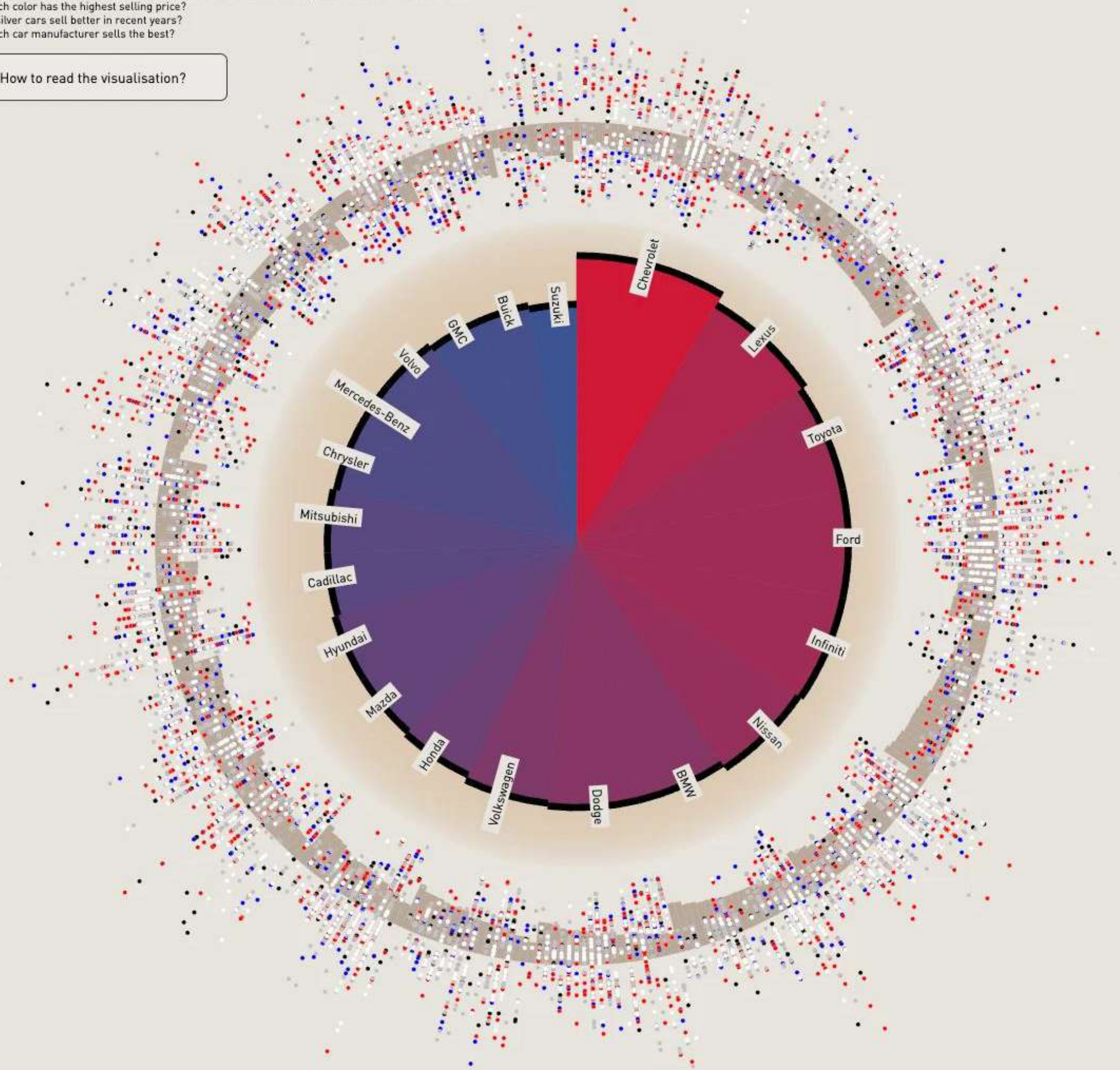
Do black cars perform better in the second-hand car market?

"Wash me, please!" Model, color and price are the three key factors when buying a car. This visualisation explores the relationship between those factors, and the market share of car manufactures in the second-hand car market.

Here are some questions to explore:

- Do black cars - which the color is seen as the most common - occupies the most market share?
- Which color has the highest selling price?
- Do silver cars sell better in recent years?
- Which car manufacturer sells the best?

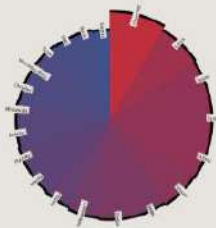
How to read the visualisation?



Manufacturer: Chevrolet
Model: Corvette
Color: silver
Ref. Price: 9425.0
Price: 11800.0
Price growth rate: 25%

How to read the visualisation?

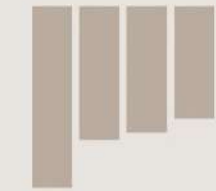
Pie Chart



It shows the **market share** of car manufacturer in the second-hand car market by **length** - how long does it extend - through summarising the number of cars of a manufacturer has sold between the year of **1980 and 2015**. The pie sector arc width shows the number of different car models sold. For example, 10 models from a manufacturer is wider than a 5 models from a manufacturer. The color of the pie - ranging from red to blue - also shows the number of cars sold.

** Click on the pie sector to see the scatter plot changing.*

Bar Chart (radial)



The **width** of pie chart corresponds to the **number of bars for a model**. Each bar represents a model; its inward extrusion (length) shows the **average condition of that model**. A manufacturer has more bars meaning it has a larger range of car models on sell. It is interesting to see how high prices are related with low car condition.

Scatter Plot (radial)



Using the **bottom of the bar chart** as the origin (**x-axis**) of the scatterplot, each mark's distance from the x-axis presents the **price**, each mark's color

3ge3 M/M Paris in Shanghai

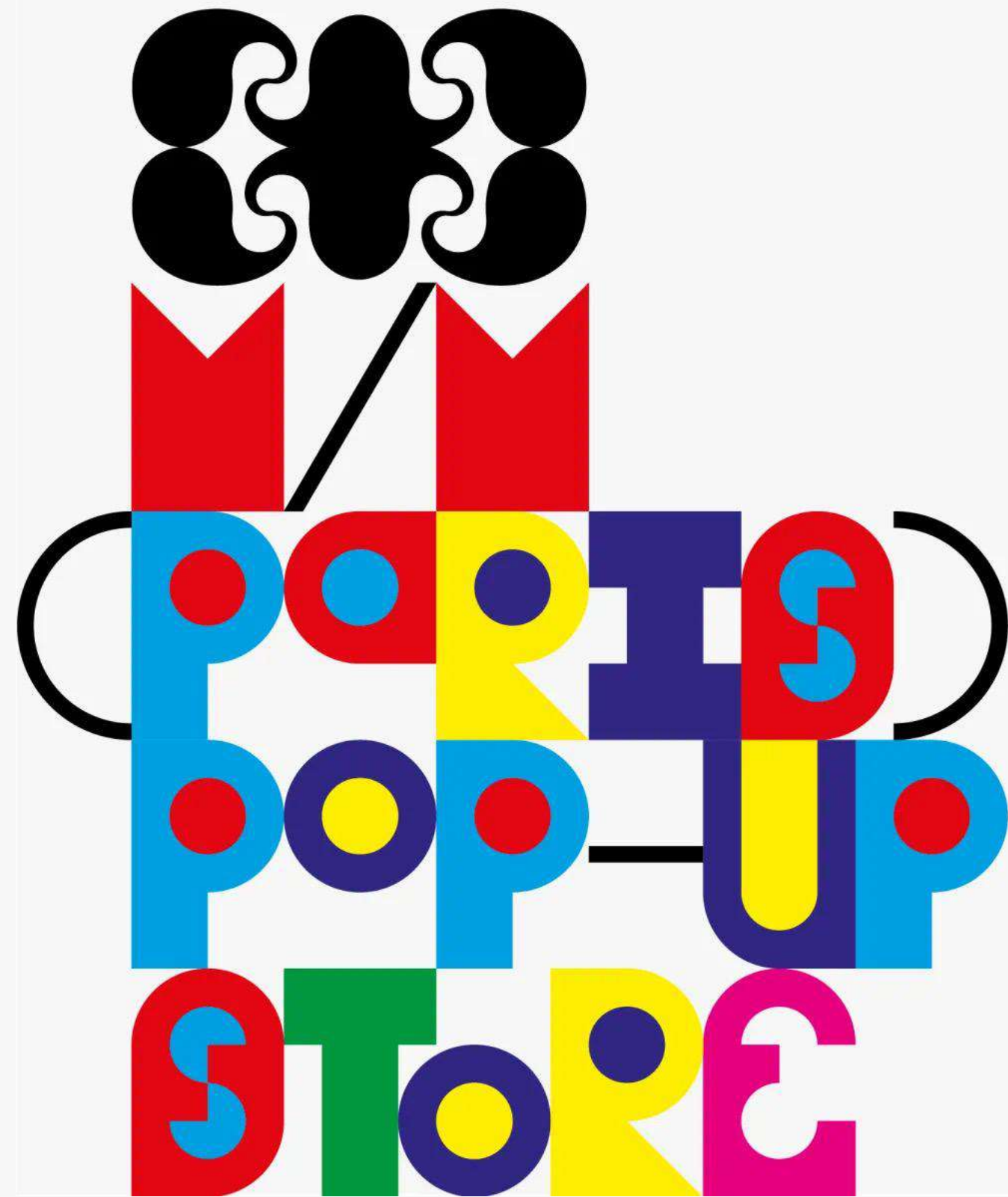
Packaging Design

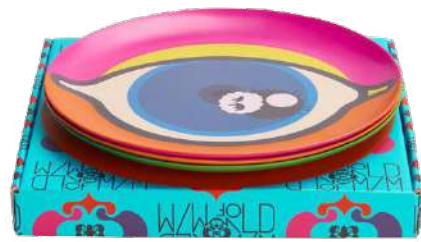
Team Size: 1

Designed for the collaborative exhibition between M/M (Paris), Powerhouse Art Museum Shanghai and lifestyle studio 3ge3, with focus on merchandises and packaging design. Designs base on M/M (Paris)'s source file and 3ge3's product line.

M/M (Paris)
3ge3 project

M/M (Paris) Pop-up Store
2020.11.07-12.10
乌鲁木齐中路 243-1 号







Digital designer

About

From Shanghai to London

Yuqi Wu, also Gigi, is a **Digital designer** in constant pursuit of improvement and growth. Her works centre around two things in conversations with people: [methods of communication](#) between humans, culture and machines, and [patterns drawn from small things](#) in life.

Academic [edit]

A central tenet of Yuqi's design philosophy revolves around the conception and cultivation of brand experiences that evoke affirmative **emotional responses**.

Her academic journey encompasses a degree in **Human-Computer Interaction (2022)** from [University of St Andrews](#), alongside a Bachelor's degree in **Textile Design (2021)** from [Central Saint Martins, University of the Arts London](#). This diverse educational foundation equips her with a versatile skill set spanning [digital art](#), [graphic design](#), and [craftsmanship](#), enabling her to adopt a comprehensive approach to her creative endeavours.

Experience [edit]

[\[London, UK\]](#) Serving as a **Digital Designer** at [Our Friends in London\(United Kingdom\)](#), she creates **websites, screens, design systems and guidelines**. Collaborating with in-house copywriters, Yuqi also actively contributed to the brand development and **engaging decks**. Noteworthy client including [Triumph](#), [Samuel & Associates](#), MIT, and various sports brands.

[\[London, UK\]](#) As a **Digital Design Intern** at [Hylink Digital Solutions](#) in the UK, Yuqi participated fervently in the creation of comprehensive branding and marketing **campaigns**. Notably, her engagement with agricultural tycoon [Cargill](#) encompassed a wide array of visual content. The scope of her work also included social media initiatives to presentation enhancements and the strategic redesign of call-to-action elements.

[\[Shanghai, China\]](#) Yuqi excelled as a Design Intern at ZUCZUG/ and its in-house studio 3ge3. Collaborating with prestigious clients like MM Paris and artist Wenling, she produced compelling marketing materials and innovative product designs.

See also [edit]

[Yuqi Wu's Web Portfolio](#)



Digital Designer [Yuqi Wu](#)

Who

Names Web designer, Brand Designer

Sectors UX, Brand

Skills

Design UIUX, Digital Design, Web Design, Graphic

Tools Figma, ProtoPie, WebFlow, Framer, Adobe Suite, Cinema4D, Octane, Glyphs, Arduino

Programming JavaScript, D3.js, p5.js, HTML & CSS, Processing, Matlab

Language Chinese, English